

2017 ANNUAL EEO PUBLIC FILE REPORT

FLORIDA STATE UNIVERSITY

1600 Red Barber Plaza
Tallahassee, FL 32310

Period Covered by this Report ("Period"): October 1, 2016 through September 30, 2017

Call signs of stations comprising the reporting Station Employment Unit:
WFSU-FM, WFSQ, WFSW, WFSL, WFSU-TV, WFSG

Florida State University is an Equal Opportunity Employer
ADVERTISED POSITION INFORMATION

| Position # | Job Title | Date Filled | Number of Interviews | Location | Recruitment Sources Used | Source used by Hire |
|------------|---------------------------------------|-------------|----------------------|-----------------|--|---------------------|
| 61948 | WFSU Membership Coordinator | 10/7/2016 | 5 | WFSU-TV/WFSU-FM | *FSU Website (1)*Inside Higher Ed *INSIGHT into Diversity *Current *Corporation for Public Broadcasting (1)*Career Builder *NETA Online *LinkedIn (1) *Greater Public *Word of Mouth (1) *Indeed (1) | Word of Mouth |
| 53167 | WFSU Education & Outreach Coordinator | 10/14/2016 | 5 | WFSU-TV/WFSU-FM | *FSU Website (2) *Inside Higher Ed *INSIGHT into Diversity * Word of Mouth (1) *Indeed (2)*Corporation for Public Broadcasting *NETA Online *LinkedIn *Tallahassee Democrat *Career Builder | FSU Website |
| 61145 | WFSU/UBA Accounting Specialist | 11/28/2016 | 10 | WFSU-TV/WFSU-FM | *FSU Website (4)*Inside Higher Ed *INSIGHT into Diversity *Indeed (3) *Word of Mouth (1) *NETA online *LinkedIn (1) *Corporation for Public Broadcasting *Current *Greater Public *Association of Govt. Accountants Email Listserv *UBA SharePoint Site/Emails (1) | FSU Website |

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|-------|-------------------------|------------|---|-----------------------------|---|---------------|
| 53157 | WFSU Videographer | 12/6/2016 | 3 | WFSU-TV/The Florida Channel | *FSU Website (2) *Inside Higher Ed *INSIGHT Into Diversity *Word of Mouth (1)*Indeed *Corporation for Public Broadcasting *NETA Online *LinkedIn *Broadcasting & Cable *TV News Check *Net News Check | Word of Mouth |
| OPS | Graphics/Typist | 12/16/2016 | 4 | WFSU-TV/The Florida Channel | *FSU Website (3)* Inside Higher Ed *INSIGHT into Diversity *Tallahassee Democrat *Career Builder *TVJobs *Indeed (1) *Word of Mouth | FSU Website |
| OPS | Production Specialist | 12/16/2016 | 4 | WFSU-TV/The Florida Channel | *FSU Website (3)* Inside Higher Ed *INSIGHT into Diversity *Tallahassee Democrat *Career Builder *TVJobs *Indeed (1) *Word of Mouth | FSU Website |
| 57019 | WFSU Program Associate | 1/3/2017 | 5 | WFSU-TV/WFSU-FM | *FSU Website (5) *Inside Higher Ed *INSIGHT into Diversity *LinkedIn *Current *NETA Online *Career Builder *Word of Mouth *Indeed | FSU Website |
| OPS | Video Asset Coordinator | 1/4/2017 | 3 | WFSU-TV/The Florida Channel | *FSU Website (2)* Inside Higher Ed *INSIGHT into Diversity *Tallahassee Democrat *Career Builder *TVJobs *Indeed (1) *Word of Mouth | FSU Website |

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|-------|--|-----------|---|--------------------------------|---|---------------|
| 61298 | WFSU Satellite Operations Center Broadcast Engineer | 1/27/2017 | 3 | WFSU-TV/WFSU-FM | *FSU Website (2)* Inside Higher Ed *INSIGHT into Diversity *Indeed *Word of Mouth (1) *LinkedIn *Broadcasting & Cable *Corporation for Public Broadcasting *NETA Online *Society of Broadcast Engineers | Word of Mouth |
| 60289 | Legislative Media Specialist | 2/10/2017 | 2 | WFSU-TV/The Florida Channel | *FSU Website (1)* Inside Higher Ed *INSIGHT into Diversity *Indeed *Word of Mouth (1) | FSU Website |
| 61147 | Senior Reporter/Producer | 3/17/2017 | 1 | WFSU-TV/The Florida Channel | *FSU Website (1)* Inside Higher Ed *INSIGHT into Diversity *Tallahassee Democrat *Career Builder *TVJobs *Indeed *Word of Mouth *Twitter *Facebook | FSU Website |
| 81811 | WFSU/UBA Director of Finance | 4/17/2017 | 7 | WFSU-TV/WFSU-FM | *FSU Website (2) *Inside Higher Ed *INSIGHT into Diversity *LinkedIn (1) *NETA Online *Greater Public *Association of Govt. Accountants Email Listserv (1)*Corporation for Public Broadcasting (1)*Indeed (1) *PMBA *Current (1) *UBA SharePoint Site/Emails *Word of Mouth | LinkedIn |
| 80387 | WFSU/UBA Accounting Specialist | 7/21/2017 | 4 | WFSU-TV/WFSU FM | *FSU Website (3) *Inside Higher Ed *INSIGHT into Diversity *LinkedIn *NETA Online *Greater Public *Association of Govt. Accountants Email Listserv *Corporation for Public Broadcasting *Indeed (1) *UBA SharePoint Site/Emails *Word of Mouth | FSU Website |

| | | | | | | |
|-------|--|-----------|---|-----------------|--|---------------|
| 53167 | WFSU Education & Outreach Coordinator | 8/25/2017 | 2 | WFSU-TV/WFSU-FM | *FSU Website *Inside Higher Ed *INSIGHT into Diversity * Word of Mouth (2) *Indeed *Corporation for Public Broadcasting *NETA Online | Word of Mouth |
|-------|--|-----------|---|-----------------|--|---------------|

Total number of interviewees for all full-time vacancies filled during the reporting period: 58

Total number of interviewees referred from each source during period:

| Recruitment Source | Contact Name | Address | Phone | # Interviewees Referred |
|---|---|---|---------------------------|-------------------------|
| Career Builder | Melanie Davis mdavis10@gannett.com www.careerbuilder.com | 200 N. LaSalle Street Suite # 1100 Chicago, IL 60601 | (888) 987-2826 | 0 |
| Florida State University (FSU) Employment Website | Recruiter: Ivette Claudio jobs@fsu.edu www.jobs.fsu.edu | 282 Champions Way UCA -6200 Tallahassee, FL 32306 | (850) 644-7708 | 31 |
| LinkedIn | www.linkedin.com | 2029 Stierlin Court Mountain View, CA 94043 | (650) 687-3600 | 3 |
| Facebook | www.facebook.com | N/A | N/A | 0 |
| Twitter | www.twitter.com | N/A | N/A | 0 |
| Current | Dave Kramer advertising@current.org www.jobs.current.org | 6930 Carroll Avenue Suite 625 Takoma Park, MD 20912 | (301) 270 7240 ext. 35 | 1 |
| National Educational Telecommunications Association (NETA) | Maryanne Schuessler mschuessler@netaonline.org www.netaonline.org | 939 South Stadium Road Columbia, SC 29201 | (803) 978 1579 | 0 |
| Society of Broadcast Engineers (SBE) | www.sbe.org | 9102 North Meridian Street Suite 150 Indianapolis, IN 46260 | (317) 846-9000 | 0 |
| TV News Check & Net News Check | Patty Hersh phersh@newscheckmedia.com www.tvnewscheck.com www.netnewscheck.com | 24 West Lancaster Avenue Armore, PA 19003 | (610) 420-6003 | 0 |
| Broadcasting & Cable Magazine | clientserv@yourmembership.com www.broadcastingcable.com | 28 East 28th Street New York, NY 10016 | (860) 437-5700 | 0 |
| Inside Higher Ed | www.insidehighered.com | 1015 18th Street NW Suite 1100 Washington DC, 20036 | (202) 659-9208 | 0 |
| Greater Public | www.greaterpublic.org | 401 North 3rd Street Suite 370 Minneapolis, MN 55401 | (888) 454-2314 | 0 |
| Insight into Diversity | www.insightintodiversity.com | 11132 South Towne Square Suite 203 St. Louis, Missouri 63123 | (314) 200-9955 | 0 |
| Tallahassee Democrat | Melanie Davis mdavis10@gannett.com www.tallahassee.com | 277 North Magnolia Drive Tallahassee, FL 32301 | (888) 987-2826 | 0 |
| TVJOBS | info@tvjobs.com www.tvjobs.com | Broadcast Employment Services P.O. Box 4116 Oceanside, CA 92052 | (800) 374-0119 | 0 |
| WFSU | www.wfsu.org | 1600 Red Barber Plaza Tallahassee, FL 32310 | (850) 645-7200 | 0 |
| The Florida Channel | www.thefloridachannel.org | 402 S Monroe Street Tallahassee, FL 32399 | (850) 488-1281 | 0 |
| Corporation for Public Broadcasting (CPB) | www.cpb.org/jobline | 401 Ninth Street Washington, DC 20004 | (202) 879-9600 | 2 |
| Public Media Business Association (PMBA) | www.pmbaonline.org | 7918 Jones Branch Drive Suite 300 McLean, VA 22102 | (703) 506-3292 | 0 |
| Association of Government Accountants (AGA)- Email ListServ | tallahasseeaga@gmail.com | N/A | N/A | 1 |
| UBA SharePoint Site/Email Announcements | Joshua Miller jmmiller2@fsu.edu www.uba.fsu.edu | 282 Champions Way UCC-5503 Tallahassee, FL 32306 | (850) 644-2825 | 1 |
| Indeed | www.indeed.com | 7501 N. Capital of Texas Highway Bldg B. Austin, TX 78731 | N/A | 11 |
| Word of Mouth | N/A | N/A | N/A | 8 |

Total= 58

**WFSU PUBLIC MEDIA OUTREACH ACTIVITIES
DURING THE PERIOD: October 1, 2016-September 30, 2017**

Initiative Title: Internship/Externship and Student Participant Programs

Initiative Description: WFSU Public Media has had a very successful Internship/Externship Program in place for several years. This program provides students/volunteers the opportunity for hands-on experience in all areas of the broadcasting field, such as production, promotion, talent, news and community outreach. WFSU's internship/externship programs can occur at any time throughout the academic year and typically range from high school to college students who are from local area schools and surrounding Universities. WFSU remains very committed to the success of this program year after year. The station makes it a top priority to foster a safe and welcoming environment for all students and volunteers who participate in these programs. The overall mission is to provide students/volunteers with an opportunity to learn valuable tools that they can utilize in their future careers, build beneficial connections with the station's staff, and have a meaningful experience during their time spent at WFSU.

- The WFSU Television Production Department offers internships primarily to students who have an interest in Media/Film Production or Communications Studies. During this reporting period, the production department had 28 interns/student volunteers. The WFSU Education & Community Outreach Department also offers internships to students who are interested primarily in Early Childhood Education. During this reporting period, the Education Department had two interns/student volunteers. In addition, WFSU employs many FSU students throughout the academic year to work on a paid hourly basis in various departments at the station; these students typically work in positions that fall in line with their interests and/or academic studies.
- In the summer of 2017, for the second year in a row, WFSU Public Media and Florida State University (FSU), partnered with the City of Tallahassee to participate in the *Tallahassee Future Leaders Academy (TFLA)* program. The TFLA program is a summer youth employment opportunity that provides community youth ranging from the ages 15 to 20 years old, with an opportunity to gain hands on work experience in the workplace as well as professional development training. The internship is six weeks long with a commitment of twenty to thirty hours per week, at the minimum wage pay rate. The aim of the program is to help build professional skills, interpersonal skills, self-esteem, and self-confidence for the participating youth members. This year, WFSU was honored to be one of ten departments selected by FSU's Office of Human Resources, to receive University funding for hosting an intern. Participating in this program was a wonderful opportunity for WFSU to invest back into the local community youth by helping to build their professional skills for use in their future careers!
- The WFSU-FM News Room had seven interns/student volunteers during this reporting period. These interns are primarily students from Florida A&M University and other surrounding colleges with an interest/major in the Journalism field. During their internship, they have the opportunity to work directly with the Radio news team, gaining hands on reporting experience and great exposure to the field. The WFSU-FM News Room also hosted one additional intern during this reporting period for a paid opportunity, known as the *Capitol Reporting Fellowship*. The fellowship began in January and lasted through the end of May. This unique opportunity allowed for real time exposure to news reporting during WFSU-FM's busiest season, the Legislative Session.
- 411 Teen is a weekly program produced by WFSU-FM and hosted by Dr. Liz Holifield, who is a professor at Florida A&M University. Each week students from local area high schools serve as guest(s) on the program and address important topics that have a profound effect on teenagers. Dr. Liz Holifield and the students who participate in the program are all volunteers of WFSU.

- University Update is produced by WFSU-TV and telecast on cable channel 4fsu. It is a series of weekly two to three minute segments concentrating on three to four areas of FSU campus events (Weekday/Weekend events, Sporting events, and ASLC Movies). The students audition each spring and fall for the semester-long positions. From the auditions, six to eight students are selected to write and host the segments. The students selected to host University Update, both past and present hosts, are eligible to participate in other segments for 4fsu such as hosting Florida Statements (a 5-minute interview segment about activities and events happening on FSU's Campus) and additional promotional spots for 4fsu. Up to approximately forty students audition each semester for the University Update and Florida Statements student volunteer positions.
- WFSU actively participates in the FSU's Financial-Aid Work Study Program. Students who are eligible for CWS Financial Aid may work at the station for a semester or more depending on the terms of their award, for approximately ten to twelve hours per week. The FSU Financial Aid Office provides the funding for these positions. Job advertisements are posted each semester to let students know which departments on campus have positions available. These job opportunities foster professional growth and allow the students to gain valuable work experience while continuing their academic studies. During this reporting period, WFSU had four students working at the station in work-study positions; two in the television production department, one in the educational and outreach department and one in the membership department.

Initiative Title: Facility Tours

Initiative Description: WFSU's facilities located at Red Barber Plaza and on the ninth floor of the State Capitol Building are open for tours during normal business hours and are available for individuals or as small/large groups. At the Red Barber facility, visitors are introduced to the beautiful Kirk Collection consisting of nearly 300 antique radios, record players, music boxes and televisions. Visitors receive a tour of the collection where they will learn all about the history of Radio/Television in America. Next, they receive a tour of the radio and television studios where they will get a "behind the scenes" look at where all the action happens. Groups of children who participate in the tours will get a fun, sneak peek of what it feels like to be on television by practicing in front of the "green" screen and then watching the recording of themselves.

At the State Capitol facility, visitors can tour the Florida Channel location on the ninth floor of the building and take an inside look at the television production studios. During the tour, they have the opportunity to learn about the various programming produced by The Florida Channel for the enrichment of viewers- such as Gavel-to-Gavel, Capitol Update, and Florida Crossroads. At both facilities, visitors are introduced to the types of production equipment used, personnel needed for operations, and the vast array of programming produced by WFSU-TV/FM/The Florida Channel. The station's tours provide visitors with a special "behind the scenes" view of the broadcast facility at work.

During this reporting period, the following tours occurred at the WFSU-TV/FM facility (located at Red Barber Plaza):

- October 7, 2016- Tour given to 30 Leon County School Elementary Principals
- October 13, 2016- Tour given to 7 guests from the LifeLinks of Tallahassee
- October 14, 2017- Tour given to 30 Leon County School's Middle & High School Principals
- January 27, 2017- Tour given to 9 students and 1 teacher from Blountstown High School
- February 10, 2017- Tour given to 57 guests from the Crossroad Academy for Pre-Kindergarten
- May 3, 2017- Tour given to 10 guests from Riley Elementary School
- May 15, 2017- Tour given to 14 guests from the Astoria Park Elementary School
- May 18, 2017- Tour given to 57 guests from Killlearn Lakes Elementary School
- May 31, 2017- Tour given to 40 guests from the Tallahassee Homeschool Group Coop
- June 16, 2017- Tour given to 62 guests from Desoto Trail Elementary School

- June 21, 2017- Tour given to 9 community family members who were visiting the area
- June 21, 2017- Tour given to 4 friends of a WFSU staff member
- June 29, 2017- Tour given to 29 guests from the Challenger Learning Center's Move Magic Camp
- July 13, 2017- Tour given to 34 guests from the Oasis Center for Women & Girls
- July 17, 2017- Tour given to 4 community family members who were visiting the area
- July 26, 2017- Tour given to 33 guests from the WFSU SciGirl Program

During this reporting period, the following tours occurred at the Florida Channel's facility (located at the State Capitol Building):

- November 15, 2016- Tour given to WFSU-TV's Production Manager and Family
- January 11, 2017- Tour given to several WFSU-TV/FM staff members
- February 22, 2017- Tour given to guests from Harvest Community School
- March 10, 2017- Tour given to House Pages
- March 16, 2017- Tour given to guests from the Boy Scouts
- March 17, 2017- Tour given to guests from the Cub Scouts Troop 77
- March 21, 2017- Tour given to House Pages & Messengers
- March 23, 2017- Tour given to WFSU's General Manager, and FSU's Assistant and Associate Vice Presidents for Finance & Administration
- March 28, 2017- Tour given to House Pages
- April 4, 2017- Tour given to House Pages and Messengers
- April 11, 2017p Tour given to Houses Pages and Messengers
- April 11, 2017- Tour given to kids from Rep. S. Jones District
- May 1, 2017- Tour given to House Pages
- May 10, 2017- Tour given to WFSU's Finance Director
- May 16, 2017- Tour given to WFSU's Accounting staff members
- May 23, 2017- Tour given to interns of U.S. Senator for Florida, M. Rubio
- August 7, 2017- Tour given to guests from the Teen Pact Leadership Schools

Initiative Title: Job/Career Fairs

Initiative Description: Florida State University's Office of Human Resources participates in job/career fairs throughout the year. During the fairs, job seekers and attendees learn about employment opportunities available, receive job descriptions and learn how to access the online application portal through FSU's job board.

During this reporting period, FSU's Office of Human Resources participated in the following job/career fairs:

- January 12, 2017- Part Time Job Fair held at the FSU Oglesby Union
- January 24, 2017- CareerSource Job Fair & Speed Interviews held at the FSU Atrium Building
- January 26, 2017- Seminole Futures Career Fair held at the Donald Tucker Center
- February 21, 2017- CareerSource Job Fair & Connections CR held at the FSU Atrium Building
- March 30, 2017- FSU Government & Social Services Career Fair held at the FSU Oglesby Union
- April 11, 2017-CareerSource Job Fair & Connections CR held at the FSU Atrium Building
- April 11, 2017- Government Career Fair held at the FSU ROTC Location
- June 21, 2017- CareerSource STEM Ready Meet & Greet Job Fair held at the FSU Turnbull Center
- July 13, 2017- TCC Strategic Employment Job Fair held at TCC Campus
- August 17, 2017- CareerSource STEM Ready Meet & Greet Job Fair held at the FSU Turnbull Center
- August 31, 2017- Part Time Job Fair held at the FSU Oglesby Union
- September 27, 2017- Veteran's Night Career Fair at the FSU Alumni Center
- September 28, 2017- Seminole Futures Career Fair at the Donald Tucker Center

Initiative Title: Volunteer Participation & Recruitment

Initiative Description: Throughout the year, hundreds of people support WFSU by volunteering their time and service to participate in many different types of station events and activities. Some volunteers are even so dedicated to supporting WFSU, that they will come year after year and lend a helping hand each time WFSU recruits for a particular activity. Most frequently, volunteers participate in Membership/Donor directed activities to include WFSU-FM's live on-air pledge drives, which occur three times a year. Other common areas of volunteer participation include working with television production crews and assisting the Education & Outreach Department with various large events/activities hosted for the local community throughout the year. Volunteers are regularly informed of the recruitment opportunities through the WFSU website, social media, e-mail and mail distribution, word-of-mouth, and by the WFSU weekly e-newsletter that is sent out to all members of the station.

During this reporting period, WFSU participated in the following volunteer recruitment events:

- Over 500 volunteers participated in Membership directed activities throughout this period
- WFSU E-Newsletter: Sent out to 22,618 people via email every week; it includes exciting information about upcoming television/radio programs, educational and community outreach activities, volunteer opportunities, station events, pledge drives, travel club opportunities, and also features a fun new cooking recipe each week.
- FSU Center for Leadership and Social Change Listserv call for volunteers
- FSU Recognized Student Organization (RSO) Leaders Listserv call for volunteers
- Summer Learning Challenge Celebration: Information table with WFSU Kids Club materials and a list of volunteer opportunities
- Springtime Tallahassee Festival & Parade: In April of 2017, WFSU set up a vendor booth at the spring festival with lots of information about WFSU's local programming, upcoming events, volunteer opportunities, and ways to get involved. WFSU promotional items, kid's club materials, and other fun goodies were available to visitors of the booth.

Initiative Title: Staff Training & Professional Development:

Initiative Description: WFSU offers and supports training opportunities for staff as a means of promoting the professional development and growth of the station's employees. These opportunities build upon the employee's knowledge base and professional skills, allowing them to become more qualified for promotional opportunities and sustain growth in the future.

During this rating period, the WFSU Staff participated in the following professional development opportunities:

- PBS Ready to Learn Station Grant Meeting- 4 employees attended
- National Educational Telecommunications Association Conference -2 employees attended
- Ready to Learn Station Grant Meeting- 1 employee attended
- PBS Annual Meeting 2017- 1 employee attended
- Florida PBS Learning Media Workshop 2017- 3 employees attended
- Social Media Marketing Conference 2017- 1 employee attended
- Society of Broadcasters Engineer Webinar Training- 3 employees attended
- CPB Community Engagement Summit Training- 1 employee attended
- Dell World Technology Conference 2016- 1 employee attended
- FPBS Board Meetings for General Managers- 1 employee attended
- PBS Kids Family Creative Learning Training-2 employees attended
- FSU Van/Vehicle Safety Training- 2 employees attended
- Public Radio Super Regional Meeting 2016- 1 employee attended

- Public Media Development and Marketing Conference 2017- 2 employees attended
 - Florida Afterschool Alliance Conference 2016- 2 employees attended
 - CPB/PBS General Managers Meeting- 1 employee attended
 - Convening Culture Conference 2017- 1 employee attended
 - PBS Ready to Learn Ruff Ruffman Workshop- 3 employees attended
 - PBS Technology Conference/NAB Show 2017- 2 employees attended
 - Florida Afterschool Alliance Meeting 2017- 1 employee attended
 - Florida Afterschool Conference 2017- 1 employee attended
 - FPBS Miami-Charter School Professional Development- 1 employee attended
 - Public Radio News Directors Conference 2017- 2 employees attended
 - PBS Kids Station Leadership Committee Meeting- 1 employee attended
 - Allegiance Webinar Training- 4 employees attended
 - Public Media Business Association Conference 2017- 3 employees attended
 - Annual Chamber Community Conference 2017- 2 employees attended
 - Invintus Software Training-FL Channel Master Control & Program Acquisition/Distribution Staff
 - Payment Card Industry Compliance Training- all WFSU Accounting & Membership staff
- The Florida State University Office of Training and Development offers a variety of training and development classes that are available to all employees throughout the year. WFSU employees are encouraged to attend the training opportunities available through the University with approval from their managers. The type of classes offered cover a variety of different topics including- Financials, Human Resources, Business Transactions, Customer Service Skills, Compliance & Organizational Development, Leadership & Supervisory Development, Diversity & Inclusion, and Personal Development Training. In addition to the individual training courses offered, FSU also offers a certificate training series program. The certificate program is comprised of several courses combined to represent a degree of knowledge and skill within a particular area of work. By completing all of the courses within a chosen series, a participant can earn a certificate for that particular subject group. The following certificates are available for employees to earn: Customer Service Certificate, Frontline Leadership Certificate, Human Resources Department Representative Certificate, Time & Labor Certificate, Sponsored Research Administration Certificate, Financial Representative Certificate, Diversity & Inclusion Certificate, and the Global Partners Certificate. These opportunities are designed to foster the professional growth and development of all staff members at Florida State University.

Initiative Title: Community Outreach

- In October of 2016, the WFSU Education department had an amazing month by sharing a brand new app from PBS Kids called PBS Kids ScratchJr. The app teaches coding and logical thinking, while children just think they are building animated stories! WFSU held a wonderfully success Family Creative Workshop Series using this app with families at Sealey Elementary School and have implemented smaller programs with Florida University School Students and Apalachee Elementary School students as well. WFSU will be offering two more Family Creative Workshop series to families of students at Apalachee and in Bay County schools in 2017.
- WFSU participated in science night at Astoria Park Elementary in October 2016, and hosted a workshop for childcare providers at the Early Learning Coalition. During this month, WFSU also brought the PBS Character, The Cat in the Hat, to the Whole Child Leon County health screenings event for children to meet and interactive with.
- WFSU participated in the United Way Education Council looking at issues around early learning, mentoring and high school graduation rates in October of 2016.

- WFSU hosted its second annual luncheon at the Success Academy as part of the American Graduate project in October 2016.
- WFSU hosted a very successful event that took place at the Tallahassee Museum's Farm Day in November 2016. Somehow 100 chickens from the Peg + Cat math show escaped around the Tallahassee Museum grounds. WFSU Education had lots of help finding all 100 chicks, putting them in units of 10 and safely returned them to their coop several times throughout the day. Children loved this activity and won small prizes for the chicks they recovered and counted. FYI: Chicks were the paper variety!
- In December of 2016, WFSU hosted in partnership with the Early Learning Coalition of the Big Bend an early learning educator workshop. WFSU Education also hosted several Scratch Jr (coding program) mini sessions at local elementary schools as well as Bytes & Books learning sessions for elementary schools throughout the month.
- WFSU Education finished its second Family Creative Learning Workshop series featuring PBS Kids ScratchJR at Apalachee Elementary School, with much success in January 2017. During this month, WFSU also presented at three Leon County Schools Professional Development workshops for math and science teachers (K - 6th) and presented them with information on everything PBS can offer to teachers, including PBS LearningMedia and PBS Kids ScratchJR.
- In January of 2017, WFSU presented at the Florida Diagnostic & Learning Resources System (FDLRS) Parents Workshop: "Using PBS Kids to Build Solid Foundations, featuring Bob the Builder". The education team met with parents and educators and discussed the many ways PBS and PBS Kids can be used at home or in the classroom to engage children.
- In February of 2017, WFSU had an extremely successful and huge community event called, Daniel Tiger "Be My Neighbor Day." The event took place at the Centre of Tallahassee and nearly three thousand people came out to meet Daniel Tiger and visit with the fantastic community partners. The Saturday event was filled with tons of hands-on fun, shows, trolley rides and much more! This event was made possible by a generous grant from VROOM and the Fred Rogers Institute.
- WFSU Education had a busy STEM and STEAM filled month during March 2017! They participated in Woodville Elementary STEM night, the Florida Capital Region STEM Fair, Florida State University Schools STEAM Day and the annual National High Magnetic Field Laboratory (MagLab) Open House!
- WFSU held its CC-ELM partner quarterly meeting luncheon and Teachers Summit with special guests from PBS, at the WFSU TV Studios in March 2017. The luncheon focused on the work WFSU is doing with partners around Ready to Learn resources. PBS staff presented on PBS Learning Media. The evening Teacher Summit that included dinner was held with PBS special guest presenters, PBS Learning Media and other PBS technology was explored. Sixty educators (pre-K through 5th grade) from Leon and surrounding counties attended, and experienced detailed instruction and hands-on exploration with a variety of PBS resources!
- In March of 2017, WFSU also kicked-off its last Family Creative Learning workshop series for the academic year, featuring PBSKids ScratchJR at Lynn Haven Elementary School in Bay County. This workshop occurred every Thursday evening for four weeks and gradually built upon lessons in coding using the app each week. WFSU had seven families participate in this series, each with children in the target age group of five to eight years old, and their enthusiasm was infectious.

- In April of 2017, WFSU participated in STEAM Day at Conley Elementary School and in the Healthy Communities Festival at Cascades Park in celebration of Earth Day. Visitors shared in a decorative paper making craft using colorful bubbles, all the while learning about upcoming festivities around the new PBS Kids [Splash and Bubbles](#) program that teaches all about ocean ecosystems and health.
- WFSU participated in the Provider-to-Provider Event in April 2017, which was hosted by the City of Tallahassee and Whole Child Leon. WFSU presented a skit that encompassed a lot of the work done in education and outreach as well as shared information about the many programs and projects that invoke learning in the community.
- In May of 2017, the WFSU Education team wrapped up the last two sessions of its Apalachee Afterschool Adventures for the academic school year. WFSU was fortunate to have this amazing relationship with this Title 1 School this year. It was the perfect age group and demographic to test ideas and curriculum on.
- This year, WFSU also worked closely with another Title 1 school, Riley Elementary, in May 2017. The education staff went to Riley Elementary for three consecutive days to engage the entire first grade with the PBS Kids [ScratchJr](#) app. The students loved it and WFSU was hopeful that all of the children found time to engage with the PBS learning tools throughout the summer months!
- For eight consecutive years, WFSU has partnered with Florida State University School's (FSUS) first and fourth graders on the Martha Speaks Reading Buddies Project! WFSU continues to be very proud of the relationship it has with FSUS. To recognize this long time partnership and success, WFSU celebrated by hosting a party in each classroom at the school and handing out special Martha Speaks goodies to the students and teachers in May of 2017.
- In June of 2017, "All things Ocean" were part of this year's WFSU Summer Challenge, thanks to a grant from PBS Kids and the Jim Henson Company's newest program, [Splash & Bubbles](#). This is WFSU's fourth Summer Challenge initiative that works to combat the summer slide by engaging families in learning all summer long! This year the kick-off began on June 3rd and the WFSU TV Studio was transformed into a massive aquarium experience where each child transformed into a sea creature and learned all about their creature's diet, habitat and more as they visited each activity and interaction. Special ocean expert guests presented on a variety of topics about the ocean.
- WFSU's Implementation of the [Odd Squad](#) camps took center stage during the month of June 2017. The summer camp curriculum was transformed into 60 minute modules that enabled campers to dive into a secret case file during every session. During this camp, students used creativity, math and science skills to solve the zany casefiles presented by the Kid Agents in the [Odd Squad](#) episode.
- In June of 2017, WFSU partnered with the Early Learning Coalition and hosted five [Super Why](#) Summer Reading camps at local area childcare centers. The goal of this program it to help preschoolers be ready for Kindergarten by the fall school year.
- WFSU hosted an [Odd Squad](#) Graduation Movie Night in July 2017. Families loved the event so much, that they requested more movie nights be planned for the future! They even expressed interest in WFSU hosting the camps at the station next summer instead of at the school sites.
- With the support of Envision Credit Union, WFSU implemented another PBS Kids [ScratchJr](#). Camp in Gadsden County at Chattahoochee Elementary School in July of 2017. Twenty-four students in their 21st CCLC program participated in the fun and lots of learning took place. This is the third

summer in a row that Envision Credit Union has supported WFSU's summer programs and is specific to Gadsden County. This particular county has been one of WFSU's Ready to Learn designated areas for many years now and WFSU continues to be very grateful for their support.

- In July of 2017, WFSU in partnership with the FSU Mag Lab, completed its eleventh successful year of SciGirls – which is a two-week summer camp program for girls interested in the field of science. This year, not only did the SciGirls enjoy amazing adventures in STEM all over the Big Bend Area, but their final ending event with their families at WFSU included a scientist panel that was entirely comprised of graduate SciGirls who are all pursuing futures in various scientific careers – each one inspired by their experiences when they were SciGirls! This program continues to grow and evolve every year and provides girls (aged ten to fourteen) with meaningful STEM experiences.
- In July of 2017, WFSU presented at the Florida Afterschool Alliance 2017 21st CCLC Conference. WFSU's Education & Outreach Manager was a keynote speaker along with Jet Propulsion 400+ attendees. Not only did folks have the opportunity to visit with the Jet from the PBS KIDS program, Ready, Jet, Go! they also received a toolkit of PBS Resources that would help them engage students around the upcoming eclipse. WFSU hosted two hands-on workshops on subsequent conference days centered around the Ready To Learn initiative. Teachers were very appreciative and left the session with many new ideas and projects to implement with their students from the first day back to school.
- In August of 2017, WFSU Education was all about the solar eclipse and shared lots of meaningful resources and fun at every opportunity! Hundreds of solar glasses were distributed to the public to use for viewing the eclipse. As the culminating event to the 2017 WFSU Summer Challenge, participating families were also invited to the station for a grand finale breakfast with Ready Jet Go! The best parts were the meet and greet with lead character, Jet Propulsion, and launching rocket ships. Families had a fantastic time and once again, children learned all summer long with the help of PBS Kids resources and the Tallahassee Community!
- WFSU's Education & Outreach Manager was asked to lead a teacher professional development workshop centered around the PBS Kids resources for one of Miami-Dade Counties largest Charter Schools in August 2017. WFSU is the only PBS KIDS Ready To Learn station in Florida and the way the education staff utilizes the many programs and apps from the world of PBS Kids is not something many teachers have access to in other parts of the state. This opportunity was made possible through WFSU's partnership with 21st CCLC and Florida PBS.
- In September of 2017, WFSU's Education & Outreach Manager led another workshop series presentation at the Florida Afterschool Alliance Conference in Orlando, Florida presenting to afterschool teachers and administrators about the incredible array of PBS resources that are available free through PBS Learning Media and PBS Kids. Teachers of all ages learned through some fun interactive projects and visited a plethora of science, literacy and math related content that they can build curriculum around, or share with students as homework help and research tools.
- WFSU kicked off its Bytes and Books programming and lesson plans in Monticello and Quincy, Florida in September of 2017. WFSU's wonderful FDLRS Miccosukee partner designed the event this month, which featured PBS KIDS Bob the Builder, a 'Building a House' reading, and an adorable house building activity with fences, chimneys and hard hats!
- WFSU participated in several coastal events during the month of September 2017 as part of the Splash and Bubbles initiative grant. Station staff members and other volunteers helped take part in the 'International Coastal Clean-up Day' by spending a morning picking up trash and debris alongside the beaches. This was made possible through WFSU's partnership with the National

Estuarine Reserve Eastpoint Nature Center in Franklin County. Some of the debris collected that day was used later in the month at a very special National Estuaries Event held at Eastpoint, Florida. Students learned about the many hazards debris & trash poses to the health of the marine life and ecosystems, and what they can do to help keep it clean. Many community partners participated in this wonderful event, making it a great success!

Initiative Title: Management Training

- The FSU's Office of Human Resources presented an annual diversity training to WFSU management during this reporting period. On August 30, 2017, the training entitled, *Embracing Diversity for Supervisors*, was offered to all station managers and supervisors responsible for hiring, training and overseeing employees. FSU HR's Director of Equal Opportunity and Compliance, as well as FSU HR's Assistant Director of Equal Opportunity and Compliance presented the training, which was held at the WFSU's Red Barber Plaza facility. The training covered an overview of important diversity and inclusion topics such as history and definitions but also expanded much deeper into the topic of diversity by provoking very powerful and meaningful conversations amongst the participants/station staff regarding what diversity and inclusion means to them.