



WFSU Public Media's Ready To Learn CC-ELM Virtual Conference for Florida PBS Stations

June 22 – 24, 2020

Daily Agenda

Monday, June 22nd, 2020

10:30am ET **Introductions and Welcome**
WFSU Team, PBS KIDS/RTL Team, & CPB Team



10:45am **Ready To Learn CC-ELM Communications/Awareness Building and Strategy**
with Special Guests: *Kim Elek and Lynn McReynolds*, RTL Consultants

11:30am
-1:30pm Lunch Break on your own

1:30pm **Communication Resources and Telling Our Stories: Best Practices**

- Highlight WFSU Stories of Success
- WFSU Sizzle Reel
- Highlights of other RTL CC-ELM stations

2:30pm Adjourn until Tuesday morning

Tuesday, June 23rd, 2020

10:30am **Odd Squad, PBS KIDS Scratch Jr. & Ruff Ruffman Lighting Exploration**
with Special Guest: *Roshanna Beard*, WFSU's Early Childcare Champion, RTL Facilitator, Teacher, Mom of 3, and a doula, too!

- **Camp Programs**, in-person and virtual
- **RTL Out of School Time Resources**

11:45am Quick Break

Noon **Lunch & Listen Session**

Keynote Speaker: *Misty Penton*, Muscogee Creek Storyteller & WFSU Partner, Director of the Fred George Museum & Nature Center

1pm

Family and Community Learning Workshops Lightning Exploration:

- Cat in the Hat Knows a Lot About That!
- PBS KIDS ScratchJr.
- Play & Learn Science
- Ready, Jet, Go!
- Ruff Ruffman
- Molly of Denali

2:30pm

Adjourn until Wednesday morning

Wednesday June 24th, 2020

10:30am

CC-ELM Partnerships Meet & Greet

- Parent Texting Initiative: Bright By Text
- Special Events

11:30am

**Florida Stations Share Out
Wrap Up and Thank-you's!**

- Adjourn until...

**We can make face-to-face plans to conclude our conference in person!
Here's what to look forward to:**

- **Professional Development/Educator Training & Evaluation**
- **Playful Learning with Educators Series**
 - Introduction to Playful Learning with Media
 - Integrating Media into Your Practice
 - Inquiry Practices with The Cat in the Hat
 - Engineering Design with Ruff Ruffman
 - Informational Text with Molly of Denali
- **EdCamp Model Sessions: (we may give this a try virtually in July...)**
 - The EdCamp Model encourages unplanned conversations, not planned presentations, facilitated by educators, with content created and led by you! This will be your turn to ask questions and share ideas - not just about Ready To Learn but other things your station is working on too!

