>> THE LAST CASE FOR THE DAY IS ALACHUA COUNTY VERSUS EXPEDIA.

>> YOU MAY BEGIN.

>> GOOD MORNING, MAY IT PLEASE THE COURT.

MY NAME IS BOB MARTINEZ AND STEPHANIE CASEY AND I REPRESENT THE PETITIONERS.

WE REPRESENT 12 COUNTIES AND FOUR TAX COLLECTORS.

THE TOURIST DEVELOPMENT TAX TAXES A RENTAL TRANSACTION. IN THE MERCHANT MODEL THERE IS ONLY ONE TRANSACTION.

THE MERCHANT MODEL IS WHAT THIS CASE IS ALL ABOUT AND THAT RENTAL TRANSACTION IS BETWEEN THE TOURIST AND THE ONLINE TRAVEL COMPANY.

BEFORE I GET TO THE CENTRAL QUESTION IN THIS PARTICULAR CASE, ON WHAT PART OF THE AMOUNT PAID BY THE TOURIST IS A TAX IMPOSED ON, WHAT I LIKE TO DO IS DIGRESS A LITTLE BIT AND TOUCH UPON THE ESSENTIAL ELEMENTS OF THE MERCHANT MODEL BECAUSE I THINK IT'S A VERY DISTINCT MODEL.

I THINK IT IS IMPORTANT FOR THE COURT TO UNDERSTAND THAT MODEL. THERE IS A FULL EXPLANATION OF THAT MODEL IN THE RECORD AT 1.3710.

THIS IS HOW THE MODEL
ESSENTIALLY WORKS.
ONLINE TRAVEL COMPANY ENTERS
INTO AN AGREEMENT WITH TERMS AND
CONDITIONS WITH A TOURIST TO
RENT A ROOM AND THAT AGREEMENT
IS REFLECTED ON THE WEBSITE.

TERMS.

THE TOURIST IS CHARGED BY THE ONLINE TRAVEL COMPANY AND PAYS IT DIRECTLY, A TOTAL PAYMENT FOR THE RENTAL OF A CONFIRMED REST RESERVATION, GUARANTYING OCCUPANCY, GUARANTYING OCCUPANCY OF THE THAT TOTAL PAYMENT PAID BY THE TOURIST TO THE ONLINE

RENTAL COMPANY IS CONDITION OF OCCUPANCY.

IT MUST BE PAID IN ORDER TO BE ABLE TO MAKE A RESERVATION THROUGH THE ONLINE TRAVEL COMPANY.

ONCE THE ONLINE TRAVEL COMPANY CHARGE AS TOURIST'S CREDIT CARD FOR THAT TOTAL PAYMENT, FOR THAT TOTAL RESERVATION PRICE, THE CUSTOMER HAS PAID FOR THE ROOM. AND HAS OBTAINED THE RIGHT TO OCCUPY THE ROOM.

>> CAN I JUST, BUT ON THAT, AND THIS HAS BEEN FOR THOSE OF US WHO LOOK AT THESE ONLINE RATES, QUITE A REVELATION. THE, THEY PAY, AGAIN YOU'VE GIVEN ALL THESE HYPOTHETICALS BUT IF IT WAS BROKEN DOWN IF THE TOURIST UNDERSTOOD, OKAY, THE ROOM IS ONLY COSTING YOU \$500.

WE'RE GOING TO BE CHARGING FOR OUR SERVICES TO HAVE SHOPPED AROUND TO SEE WHAT EVERY OTHER HOTEL IN MIAMI HAS CHARGED AND TO DECIDE WHAT THE BEST RATE IS? BECAUSE WE'RE REALLY REPRESENTING YOU.

WE'RE NOT AN AGENT OF THE HOTEL.
WE'RE, WE'RE ACTING ON YOU.
AND WE'RE GOING TO CHARGE FOR
THAT BECAUSE WE'RE GOING TO GET
YOU THE BEST RATE FROM THE
HOTEL, WE'RE GOING TO CHARGE YOU
A FEE OF 20%, A SERVICE FEE.
I DON'T, AGAIN I KNOW THERE IS
OTHER ISSUES BUT HOW IS THAT,
IF IT WAS BROKEN DOWN THAT WAY
WHERE THE HOTEL DOES NOT GET
ANYTHING OTHER THAN WHAT THE
AGREED UPON RATE IS BETWEEN
TRAVEL COMPANY AND HOTEL, HOW
DOES THAT ADDITIONAL

FEE-FOR-SERVICES GET TAXED IN THE CURRENT STATE OF THIS STATUTES?

AND THAT'S WHAT I'M, AND I GUESS FIRST DISTRICT STRUGGLED WITH IT.

THE TRIAL COURT STRUGGLED WITH IT.

FRANKLY I THINK YOUR BRIEF IS EXCELLENT.

THEIR BRIEF IS EXCELLENT.

I READ YOURS I'M CONVINCED.

THEN I READ THEIRS I'M CONVINCED.

EXCELLENT ADVOCACY.

THAT IS WHAT I'M STRUGGLING WITH.

IS NOT FOR THE HOTEL ROOM.

IT IS FOR SERVICES TO DECIDE

WHERE I'M GOING TO STAY.

>> WELL, FIRST OF ALL, THOSE

SERVICES YOU AND I CAN GO UP ON THE WEBSITE AND SURF THAT

WEBSITE FOR ABSOLUTELY FREE.

SO THAT SERVICE IS FREE.

THE --

>> WE THOUGHT IT WAS BUT NOW WE

KNOW IT IS NOT FREE.

>> IF YOU AND I GO AND LOOK AT IT AND DECIDE ON OUR OWN TO CALL DOUBLETREE OR MARRIOTT WE DON'T HAVE TO PAY THE ONLINE TRAVEL

COMPANY FOR ANYTHING.

THAT IS FREE. THE WAY --

>> WOULD WE GET THE SAME RATE?

>> WOULD YOU GET THE SAME RATE?

>> WENT ON THE WEBSITE?

>> YOU HAVE TO PAY, JUSTICE

PERRY, ONLY ONE AMOUNT.

THEY DON'T LET YOU PAY ANYTHING,

ONE AMOUNT THEY'RE DEMANDING TO BE PAID IN ORDER TO GET A ROOM

RESERVATION THROUGH THEM.

>> BUT THE SITUATION, THE HOTEL

RENTS, IF I HAVE A

TRAVEL AGENT, I DON'T

PAY MY TRAVEL AGENT, THEY DO NOW

WITH AIRLINES BECAUSE THEY DON'T MAKE ANY MONEY ON IT, BUT THE

HOTEL THEN, THIS IS WHAT THEY PAY.

THEY REMIT THE COMMISSION BACK. SO I AM PAYING THE HOTEL THE

FULL AMOUNT.

BUT IN THE CASE OF, AND IT IS

NOT CONTESTED, OF THE ONLINE TRAVEL COMPANY, THEY'RE PAYING THE HOTEL AND THEY DON'T OWN, THEY'RE NOT RENTING THE ROOM. THE HOTEL IS RENTING THE ROOM. THEY'RE PAYING LESS THAN WHAT THEY'RE CHARGING ME. >> SO THEY'RE PAYING THE HOTEL A WHOLESALE RATE BUT FOR THAT WHOLESALE RATE THEY'RE NOT ALLOWED TO OCCUPY THE ROOM. THAT IS NOT A RENTAL TRANSACTION BETWEEN THEM AND THE HOTEL. WHAT YOU AND ARE CHARGED WITH, IF WE WERE USING THE WEBSITE, ONLINE TRAVEL COMPANY IS TOTAL AMOUNT. ALL THAT IS BUNDLED, YOUR HONOR. THEY DON'T BREAK IT APART. UNDER THE CASE LAW AS IT RELATES TO THE RENTAL TAX IN GOULD CASE AND RULES PROMULGATED BY THE DEPARTMENT OF REVENUES WHICH IS BINDING AUTHORITY WITH REGARDS TO THIS COURT, WITH REGARDS TO INTERPRETATION OF THE STATUTE THE TOTAL AMOUNT THAT BEING CHARGED WHEN IT INCLUDES CHARGES FOR SERVICES, IF THAT IS AN AMOUNT THAT MUST BE PAID IN ORDER TO RENT THAT ROOM. EVEN IF, IF IT INCLUDES SERVICES IF IT IS REQUIRED TO BE PAID THEN

THAT IT IS A RENTAL CHARGE.

>> JUST SEEMS, THE ISSUE REALLY
IS THOUGH IS THE POLICY AND
HERE'S MY PROBLEM.
I LOOK AT THE STATUTE FROM 1977
AND I LOOK AT THE OTHER STATUTE
WHICH IS TO BE READ, AT LEAST
WE'VE SAID IT IS TO READ IN
PARI MATERIA, WHAT I SEE THE
FIRST DISTRICT SAID, THAT THE
PRIVILEGE, IT IS, IT IS THE
BUSINESS RENTING OR LEASING THE
ROOM THAT IS THE FOCUS, NOT ME,
THE TOURIST.
YOU SAY THERE IS ANOTHER

INTERPRETATION.

I DON'T SEE IT AS THAT CLEAR.
IF THERE IS TWO REASONABLE
INTERPRETATIONS, DON'T WE HAVE
TO SAY, LISTEN, WE'RE NOT
LEGISLATING.

THE LEGISLATURE CAN FIX THIS TOMORROW.

WELL NOT MAYBE TOMORROW.

BUT LEGISLATURE CAN SOLVE THIS. BUT WE'RE BEING ASKED, NOT THE POLICY ISSUE BECAUSE, YOU KNOW THE HOTELS SAY THIS IS BAD BUT TRAVEL AGENTS SAY IT'S GOOD. IT IS BAD FOR BUSINESS, GOOD FOR BUSINESS.

THAT IS NOT OUR ISSUE.

OUR ISSUE IS, IF THE STATUTE IS SUSCEPTIBLE TO BEING THAT IT IS THE TAXES FOR, FOR THE HOTEL AND RENTING THE HOTEL ROOM, THEN, THAT IS THE, THAT'S A REASONABLE INTERPRETATION.

>> WITH ALL DUE RESPECT THAT'S NOT WHAT THE STATUTE SAYS. THAT'S NOT WHAT IT SAID, YOUR HONOR.

WHAT THE FIRST DCA, IT REWROTE THE STATUTE.

IT DID EXACTLY WHAT IT WAS ACCUSING OF US DOING.

THE STATUTE DOESN'T HAVE THE WORDING IN THE RENTAL TAX. IN 1977 WHEN THEY PASSED TOURIST DEVELOPMENT TAX THEY INTENTIONALLY OMITTED WORD OF

ENGAGING BUSINESS OF RENTING IN THE 1949 LAW.

TRANSIENT RENTAL TAX.

THAT IS NOT IN THERE.

THE DCA TOOK WORDING FROM DIFFERENT STATUTE, 212.03, AND GRAFTED THAT ONTO THE WORDING OF TOURIST DEVELOPMENT TAX.

>> DIDN'T WE SAY IN MIAMI

DOLPHINS THOSE TWO STATUTES ARE TO BE READ IN PARI MATERIA?

>> YOU SAID THAT, YOUR HONOR.
SUPREME COURT IN MIAMI DOLPHINS

SAID THAT IN MIAMI DOLPHINS

THERE WERE FOUR ISSUES. THAT ISSUE DIDN'T COME UP WITH THE FOURTH ISSUE WHICH DEALT WITH QUESTION OF PROTECTION. THAT ISSUE OF PARI MATERIA WHETHER THE STATUTE WAS VOID IN VAGUENESS DIDN'T APPLY TO A MECHANISM FOR ENFORCEMENT AND ADMINISTRATION. WHAT THE SUPREME COURT SAID YOU LOOKED INTO 212. YOU LOOKED INTO 212 TO SUPPLY WHAT IS MISSING WITH REGARDS TO ENFORCEMENT AND ADMINISTRATION. BUT WITH REGARDS TO THE FOURTH ISSUE WHICH IS WHO IS THE TAX IMPOSED ON BY THE SUPREME COURT, YOUR PREDECESSOR COURT LOOKED AT SUBSECTION 3-C OF THE TOURIST DEVELOPMENT STATUTE. THAT IS ALL IT DID. IT LOOKED AT IT, SECTION 3-C AND ALSO THE UNDERLYING ORDNANCE WHICH HAD THE SAME LANGUAGE AND BY LOOKING AT THAT LANGUAGE, JUST THE TOURIST DEVELOPMENT TAX LANGUAGE IT HELD TAXES IMPOSED ON THE TOURIST. >> SO LET ME GO BACK TO THIS. THIS IS MY PROBLEM. IT IS, TO ME THE SORT OF THE CRUX OF EVERYTHING BECAUSE WHEN I FIRST READ, EVERY PERSON WHO RENTS, LEASES OR LET THE FOR CONSIDERATION, FIRST, PERSON CAN'T BE A BUSINESS. BUT THEN I'M GOING BUT LETS FOR CONSIDERATION, SURE SOUNDS LIKE THE PERSON WHO IS LETTING OR RENTING THE ROOM FOR CONSIDERATION. AND THEN I GO AND IT'S TO BE CONSTRUED IN PARI MATERIA WITH 125 OR 212 WHICH IS THE STATEWIDE TAX WHICH IS HEREBY DECLARED LEGISLATIVE INTENT THAT EVERY PERSON IS EXERCISING A TAXABLE PRIVILEGE WHO ENGAGED IN BUSINESS OF RENTING, LEASING

LETTING OR GRANTING.
SO THE TAXABLE PRIVILEGE WHICH
SEEMS TO, WHO, ARE YOU SAYING IT
SWITCHED FROM THE 1940s FROM
THE TAXABLE PRIVILEGE BEING, FOR
THE HOTELS TO IN THE 1970S THE
TAXABLE PRIVILEGE WAS FOR

>> THERE IS NO QUESTION THAT THE STATUTES HAVE DIFFERENT LANGUAGE WITH REGARDS TO THAT ISSUE. IT'S A DIFFERENT PRIVILEGE, YOUR HONOR.

BUT THAT IS --

TOURISTS?

>> BUT THAT IS IMPORTANT.
YOU'RE SAYING THE PRIVILEGE,
WHEN THEY WENT AND SAID COUNTIES
CAN DO THIS, WAS NO LONGER
GOING TO BE THE TAXABLE
PRIVILEGE OF THE HOTELS WHO ARE
IN THE BUSINESS OF RENTING OR
LEASING THE ROOMS BUT NOW THE
PRIVILEGE WAS BEING CHANGED TO
BE THE PRIVILEGE OF THE
TOURISTS?

IS THAT YOUR ARGUMENT?
>> WELL, THAT IS ONE OF THEM,
YOUR HONOR.

THERE IS NO QUESTION THAT'S EXACTLY WHAT HAPPENED WHEN THEY PASSED TOURIST DEVELOPMENT TAX STATUTE.

>> DON'T YOU THINK THEY HAVE SHOULD HAVE BEEN A LITTLE MORE SPECIFIC?

IF THAT IS A PRETTY DRAMATIC
CHANGE IN ITS IMPACT — LISTEN
IN THE END IT MAY IMPACT THEIR
BUSINESS BUT IT SURE IMPACTS
TOURISTS WHO ARE USING THESE
ONLINE COMPANIES BECAUSE THEY'RE
THE ONES THAT ARE GOING TO END
UP PAYING AD-ON TAX ANYWAY?
>> YOUR HONOR, IF MAY
RESPECTFULLY REQUEST WHAT JUDGE
PAVANO DID, IF YOU LOOK AT THIS,
WHAT THEY'RE FOCUSING ON
TRANSACTION.

THEY'RE NOT TAXING ACTIVITY BY ONE OF THE PARTIES TO THE

TRANSACTION. THEY'RE TAXING THE TRANSACTION. THAT IS WHAT 3-C, SUBSECTION 3-C OF THE TOURIST DEVELOPMENT TAX STATUTE IS CRUX OF THIS CASE. >> BUT WHAT IF IN THE TRANSACTION, WHAT IF IT'S A RESOURCE, I'M SORRY A RESORT TAX, A RESORT PRIVILEGE. YOU GO TO THE HOTEL YOU PAY THIS MUCH FOR THE ROOM AND AD ON AND DOING THIS WE'RE ADDING SOMETHING ELSE ON, YOU DON'T PAY THE TAXES ON THE RATE FOR THE ROOM, NOT ALL, IF YOU HAVE TO DO INTERNET SERVICE OR WHATEVER YOU'RE NOT PAYING TAX ON THOSE ADDITIONAL ADD-ONS? >> IF ALL, IF THE CHARGES ARE PART OF THE CHARGES THAT YOU MUST PAY IN ORDER TO RENT THAT ROOM, THEN, YES. THAT IS INCLUDED IN THE TOTAL RENTAL CHARGES. >> LET ME ASK YOU SOMETHING. >> I'M SORRY. >> FOR A PRACTICAL, AND THAT IS I'VE GONE THROUGH ONE OF THESE ONLINE SERVICES AND I'VE GOT MY ROOM AND I'M AT THE HOTEL. I'M GETTING READY TO CHECK OUT. WHAT KIND OF TAXES ARE GOING TO BE SHOWN ON THAT BILL THAT I GET FROM THAT HOTEL? >> AT THE HOTEL ITSELF? WITHOUT USING, IF YOU DON'T USE ONLINE TRAVEL COMPANY? >> NO, I'M USING THE ONLINE TRAVEL COMPANY. >> IF YOU'RE USING AN ONLINE TRAVEL COMPANY YOU DON'T KNOW WHAT TAXES YOU PAY. AND IN FACT -->> THERE IS NO BILL AT THE END, IS THAT WHAT YOU'RE SAYING? >> YOU GET AN AMOUNT THAT SAYS, THIS IS THE TOTAL AMOUNT. NOW ON THE WEBSITE IT BUNDLES IT

SO YOU'RE NEVER TOLD THE TAXES

ALL UP.

THAT YOU PAY.

IN FACT THAT RUNS CONTRARY TO THE TAX LAW THAT'S FOUND IN 212 ITSELF, PART OF WHAT IS USED TO ADMINISTRATE THIS LAW.

>> I'M TRYING TO REMEMBER A TIME WHEN I DIDN'T GET A BILL HAD OCCUPANCY TAX AND COUNTY TAX.

, FOUR OR FIVE SEEMS TO ME DIFFERENT TAXES COME OUT OF WHATEVER I'M PAYING.

>> JUSTICE QUINCE, IF YOU USE THE WEBSITE, IF YOU USE THE ONLINE TRAVEL COMPANIES YOU WILL NEVER KNOW WHAT TAXES YOU PAY. YOU WILL NEVER KNOW.

THEY TELL YOU THAT.

THEY BUNDLE IT UP AND DO IT ON PURPOSE BECAUSE IF YOU DID KNOW YOU WOULD BE ABLE TO BACK OUT TO FIND OUT HOW MUCH THEY'RE PAYING FOR THE ROOM AT THE WHOLESALE RATE.

SO WHAT THEY DO THEY GIVE YOU -- >> IF YOU KNEW THAT --

>> LESS THAN WHAT I COULD GET IT FOR.

>> IF YOU CALL THE HOTEL, HEY, I'M GETTING THIS RATE THROUGH EXPEDIA, HOW COME YOU'RE NOT GIVING ME THIS RATE.

THEY GO, WE CAN'T GIVE YOU THIS RATE.

WE UNDERSTAND THAT THE HOTEL, THE DAY I GET THERE COULD DECIDE TO RENT IT TO, RENT THE HOTEL ROOM TO ME FOR \$50.

>> IF YOU DO, IF YOU USE THE ONLINE TRAVEL COMPANY, ONCE YOU SHOW UP AT THE HOTEL, THE HOTEL HAS TO HONOR THAT RESERVATION THAT YOU PAID FOR BY USING THE ONLINE TRAVEL COMPANIES.

>> THEY CAN NEVER CANCEL IT? THEY CAN'T SAY WE OVERBOOKED, SORRY?

>> YOU KNOW WHAT YOU HAVE TO DO, YOUR HONOR?

YOU HAVE TO GO BACK TO THE ONLINE TRAVEL COMPANIES.

TOUGH CALL THEM FOR A REFUND. TOUGH CALL THEM FOR THEM TO FIX THE PROBLEM FOR YOU. BUT THE HOTEL IS DUTY-BOUND TO CONTRACTUALLY HONOR THE ROOM RESERVATION THAT YOU MADE THROUGH THE ONLINE TRAVEL COMPANY. I THINK I'M RUNNING A LITTLE BIT SHORT ON TIME. FIVE MINUTES LEFT TO GO. >> IF THEY BREACH THAT OBLIGATION, THAT IS OBLIGATION THEY BREACHED TO THE ONLINE TRAVEL COMPANY, RIGHT? >> THAT IS OBLIGATION -- THAT'S RIGHT. SHOWS, YOUR HONOR, THAT A TOURIST IS NEVER DOING BUSINESS WITH THEM OF THE TOURIST IS ONLY DOING BUSINESS WITH THE ONLINE TRAVEL COMPANY. THAT IS GETS BACK TO BEGINNING OF MY ARGUMENT. THAT IS ONLY RENTAL TRANSACTION HERE DEALING WITH MERCHANT MODEL IS RENTAL TRANSACTION BETWEEN THE TOURIST AND THE ONLINE TRAVEL COMPANY. I HAVE FIVE MINUTES LEFT. I LIKE TO RESERVE IT FOR REBUTTAL. LET ME DO THAT. >> YOU MAY. >> GOOD MORNING. MAY IT PLEASE THE COURT. I'M ASSISTANT COUNTY ATTORNEY MARY JOLLY ON BEHALF OF VOLUSIA COUNTY AND SCHOOL BOARD OF VOLUSIA COUNTY. I WANT TO FOLLOW FROM WHERE MR. MARTINEZ LEFT OFF. THE RELATIONSHIP IS BETWEEN THE TOURIST AND THE ONLINE TRAVEL COMPANY AND AMOUNT IS TOTAL CONSIDERATION CHARGED. VOLUSIA COUNTY AND ALL OF THE, OBVIOUSLY THE PETITIONERS AND THE FIVE AMICI, ARE ALL CONSISTENT ON THE PLAIN AND

ORDINARY LANGUAGE OF 125.0104.

>> I DON'T QUITE UNDERSTAND WHY
THE DIFFERENCE BETWEEN WHAT GOES
THROUGH THE HOTEL AND WHAT THE
ONLINE TRAVEL AGENT CHARGED ME
ISN'T THE PROFIT THAT THE ONLINE
TRAVEL PEOPLE ARE MAKING AND
THAT THE TAXES, THEY PAY TAXES
ON THAT, AS WHATEVER BUSINESS
TAXES THEY END UP PAYING?
>> I THINK PLAINLY, JUSTICE
QUINCE, THE STATUTE SAYS THAT
THE TOTAL CONSIDERATION CHARGED
TO THE TOURIST.
THAT'S THE WHOLE AMOUNT AND THE

THAT'S THE WHOLE AMOUNT AND THE ONLY WAY TO, IF I AM CONCLUDING OTHERWISE, YOU'RE IGNORING THAT PLAIN LANGUAGE.

>> WHAT, AGAIN, THIS IS THESE COMPANIES BUT GOING BACK TO MY HYPOTHETICAL, I DECIDE TO GO IN THE BUSINESS BECAUSE I REALIZE IT'S A PRETTY GOOD BUSINESS OF OFFERING SERVICES TO MY CLIENTS WHERE I, WHERE I AM GOING TO SHOP AROUND FOR THEM AND I'M GOING TO PUT TOGETHER A PACKAGE BUT I'M GOING TO CHARGE THEM, WHICH HAPPENS, WHICH SOME TRAVEL AGENTS DO?

I'M GOING TO CHARGE THEM A FEE OF \$500 FOR MY SERVICES. AND MR. MARTINEZ MAKES A BIG DEAL THAT IT IS BUNDLED TOGETHER BUT LET'S ASSUME IT IS BROKEN OUT.

DO I HAVE TO PAY THE TOURIST
DEVELOPMENT TAX ON THE, WHAT
MY, MY AGENT, MY AGENT, NOT THE
HOTEL'S AGENT, HAS CHARGED ME
FOR THE SERVICE OF GETTING ME
THE BEST POSSIBLE RATE?
>> YES BECAUSE THAT TRIGGERS
YOUR OCCUPANCY. IT IS
TOTAL CONSIDERATION.
I LOOK AT JUDGE PADOVANO'S
DISSENT AND ->> I'M NOT SURE YOU UNDERSTOOD
HER QUESTION OR EITHER I DIDN'T.
I THINK WHAT SHE'S ASKING YOU
IS, IF THERE IS A SEPARATE FEE

CHARGE, NOT WHAT IS BEING
CHARGED HERE BY EXPEDIA, BUT IF
THERE IS A SEPARATE FEE THAT
THERE'S THE AMOUNT CHARGED FOR
THE HOTEL BUT A SEPARATE FEE
THAT WOULD BE PAID TO THE TRAVEL
AGENT, IS THERE A TAX PAID ON
THE ADDITIONAL FEE PAID TO THE
TRAVEL AGENT?

>> UNDER THE AGENCY THERE IS NO DISPUTE THAT IT IS ON THE ENTIRE AMOUNT.

I'M LIMITED FOR TIME AND I DON'T WANT TO --

>> -- MECHANISM IN PLACE FOR THESE STATUTES?

>> I'M SORRY?

>> I KEEP HEARING ABOUT THE AGENCY AND MERCHANTS MODEL. ARE THOSE MENTIONED IN THE STATUTE?

>> NO, SIR, BUT I THINK IF YOU LOOK AT JUDGE PADOVANO'S DISSENT HE --

>> TALKING ABOUT THE STATUTE. WE'RE TRYING TO INTERPRET THE STATUTE, RIGHT.

>> THE STATUTE IS PLAIN.
TOTAL CONSIDERATION CHARGED.
>> BEFORE YOU SIT DOWN, I DON'T
THINK WE GOT AN ANSWER.

>> 0KAY.

>> IS IT YOUR CONTENTION IT IS
PAID ON THIS ADDITIONAL AMOUNT?
>> INCIDENTALS ARE, WHAT YOU PAY
FOR THE OCCUPANCY TO GET INTO
THAT ROOM IS TOTAL CONSIDERATION
CHARGED AND, WHAT YOU HAVE TO
PAY GET YOUR OCCUPANCY IS WHAT
YOU SHOULD BE TAXED ON.
>> SO THE QUESTION ITE IT IS

>> SO THE QUESTION, IF IT IS SOMETHING SEPARATE THAN THAT AND DIFFERENT THAN THE OCCUPANCY, IS AN ADDITIONAL CHARGE FOR THE SERVICES FOR THE TRAVEL AGENT, THAT WOULD NOT BE SUBJECT TO THE TAX, CORRECT?

>> A DISTINCTION THOUGH THAT IS NOT -- YOU'RE GOING TO THEN RESORTING THAT IS SOMETHING THAT IS PLAIN AND ORDINARY LANGUAGE OF THE STATUTE, TOTAL CONSIDERATION CHARGED AND THAT'S THE AMOUNT.

>> BUT THE PERSON WHO IS IN THE BUSINESS --

>> I WILL LET HIM FINISH UP. MAYBE.

>> MAYBE HE CAN CLEAR IT UP.

>> GARY CRUCIANI REPRESENTING OSCEOLA AND BREVARD COUNTIES. WHAT IS RELEVANT IS THE CERTIFIED OUESTION.

>> COULD YOU ANSWER WHAT WE WERE DISCUSSING WITH HER.

I WAS NOT CONFUSED UNTIL JUST THEN.

>> LET ME TRY TO DO THAT. ASSUME FOR EXAMPLE THAT THE OTC ROOM RATE IS \$100.

THAT IS ALL THEY TELL YOU THEY NEVER TELL YOU WE'RE SUBMITTING A NET RATE OF \$80 TO THE HOTEL AND KEEPING \$20.

IF YOU BOOK A ROOM TO THE HOTEL DIRECTLY FOR SAME RATE OF \$100, TAX IS DUE ON \$100.

THE HOTEL REQUIRES UNDER RATE PARITY CLAUSES OTC TO CHARGE AT LEAST \$100.

WHY DOES THE \$20 SERVICE
FEE THAT THE OTC POCKETS NOT
TAXED WHEN THE HOTEL HAS SIMILAR
SERVICES BUILT INTO THAT SAME
\$100 RATE THAT ARE TAXED?
>> I UNDERSTAND THAT.

BUT IF IT'S BROKEN OUT AND YOU CAN BOOK A ROOM FOR \$100 AND I UNDERSTAND THAT WOULD BE THE TOTAL CONSIDERATION PAID FOR THE ROOM AND SO YOUR ARGUMENT IS THAT WHAT YOU PAY TAXES ON.

>> YES, YOUR HONOR.

>> BUT IF THERE'S A SEPARATE FEE FOR THE SERVICE FEE TO DUE TO THE TRAVEL AGENT THAT WOULD NOT BE SUBJECT TO THIS TAX, WOULD IT?

>> THERE IS NOT A SEPARATE FEE.

>> I UNDERSTAND.

HYPOTHETICALLY, HYPOTHETICALLY. >> IF YOU, IF THAT FEE IS MUST BE PAID BY THE TOURIST, FOR OCCUPANCY, IF THAT HAS TO BE PAID, THEN IT WOULD BE TAXED. THAT IS, BY THE WAY EXACTLY THE EXAMPLE --

>> THIS RESPECTFULLY, THIS IS NOT HARD.

IF YOU HAVE A TAX FOR, I MEAN IF YOU HAVE A CONSIDERATION PAID FOR THE HOTEL, \$100, ON THE WEBSITE, \$100, HOTEL ROOM, YOU SEE WHEN YOU GO TO CLICK, CHECK OUT, HYPOTHETICALLY, THERE IS AN ADDITIONAL CHARGE THERE DUE TO THE TRAVEL AGENCY, SAY, 20 BUCKS. SOUND HIGH BUT 20 BUCKS. OKAY?

WOULD THERE BE A TAX PAID ON THE 100 OR THE 120 UNDER THIS STATUTE? >> SIR, IF I UNDERSTAND THE HYPOTHETICAL, IF THAT \$20 WOULD NEED TO BE PAID BY THE TOURIST AS CONDITION OF OCCUPANCY, YES, IT WOULD BE SUBJECT TO TAX.

THAT IS WHAT THE DOR RULE SAYS. THE ISSUE IS WHAT IS THE RENTAL CHARGE.

THE DOR RULE SAYS IF ANY CHARGE, INCLUDING SERVICES PROVIDED BY A THIRD PARTY MUST BE PAID AS A CONDITION OF OCCUPANCY.

>> THE DOR TAX THE ONLINE AGENCY AMOUNT?

>> YES.

THE DOR --

>> IT DOES?

>> RULE SAYS --

>> ARE THEY COLLECTING IT IS MY QUESTION?

>> THE DOR IS NOT INVOLVED IN THE COLLECTION PROCESS. IT'S THE, IN THIS CASE WE'RE TALKING ABOUT THE COUNTY. THE COUNTY SAID THAT IT IS DUE BUT IT IS NOT BEING PAID. THE ISSUE SIMPLY IS WHAT IS THE

TOTAL CONSIDERATION, SAYS TOTAL.

DOESN'T SAY A PORTION OF THE CONSIDERATION, FOR THE RENTAL. THAT'S THE QUESTION. THAT IS THE TAXABLE AMOUNT. >> WELL, TO ME THE RENTAL IS FOR THE ROOM IS THE 100. >> IT IS.

>> AND ADDITIONAL 20 IS FOR THE TRAVEL AGENCY FEE, BUT I UNDERSTAND IN THIS CASE WE HAVE ONE AMOUNT AND WHENEVER THE TOURIST LOOKS ON THERE AND THEY'RE BUYING THE ROOM FOR 100 BUCKS. THAT IS WHAT THEY PAY THE TAX ON. THAT'S YOUR ARGUMENT.

>> THAT'S RIGHT.

SO YOUR HYPOTHETICAL IS NOT OUR CASE BECAUSE THAT SERVICE FEE IS BUILT IN.

IN AN AGENCY MODEL WHERE THE HOTEL COLLECTS THE \$100 DIRECTLY, THE OTCS AGAIN ARE PROVIDING SERVICE. LET'S SAY THEY GET A \$10 COMMISSION FOR THAT, THAT IS IN EFFECT TAXED, \$90 NET THAT THE HOTEL KEEPS.

>> DOES THE HOTEL, THAT IS WHERE WE STILL GO BACK TO WHOSE PRIVILEGE IT IS.

IN THIS HYPOTHETICAL ABOUT

TRAVEL AGENTS THAT DON'T GET THAT 10% ANYMORE FROM HOTELS, IS NOT, IT HAPPENS ALL THE TIME. IF YOU GO AND YOU ARE LOOKING FOR A PACKAGE DEAL FOR FLORIDA AND YOU GET A TRAVEL AGENT WHO IS YOUR AGENT, AND THEY'RE NOT GETTING THEIR FEES ANYMORE FROM THE HOTELS OR AIRLINES, THEY CHARGE, AS PART OF THE PACKAGE, A FEE FOR THEIR SERVICES TO GET YOU THE BEST DEAL. AND I'M STILL TRYING TO UNDERSTAND HOW UNDER THE STATUTE, WHICH IS TO ME LOOKING AT THE BUSINESS OF BEING IN THE

BUSINESS OF RENTING HOTEL ROOMS, THIS GETS SWITCHED TO SAY THAT SOMEBODY THAT IS PROVIDING ADDITIONAL SERVICES, WHICH IS SHOPPING AROUND FOR THE BEST PRICE AND DOING ALL THAT, EVEN IF THE TOURIST DOESN'T KNOW, THAT THEY DON'T CARE BECAUSE THEY'RE GETTING A BETTER RATE, WHY THE COUNTY GETS ABLE TO GET THAT MONEY FROM THE ONLINE COMPANY THAT'S IN ANOTHER STATE WHO IS DOING SERVICES AND COULD JUST AS WELL BRING US, YOU KNOW, BRING THE TOURISTS TO CALIFORNIA? >> IF I MAKE NO OTHER POINT, THIS IS THE ONE POINT I WOULD LIKE TO MAKE WITH THE COURT. THE NATURE OF THE TAX, THE PRIVILEGED ACTIVITY, WHETHER IT'S A TAX ON THE TOURIST OR A TAX ON THE HOTEL, IS THE BIG RED HERRING IN THIS CASE. IT IS IRRELEVANT WHETHER IT'S A TAX ON THE TOURIST OR A TAX ON THE PRIVILEGE. BECAUSE THERE ARE TWO RELEVANT ISSUES IN EVERY CASE. I'M INVOLVED IN 10 OF THESE ACROSS THE COUNTRY. THERE ARE TWO ISSUES. WHAT IS THE TAX AMOUNT. THAT IS ANSWERED BY SUBSECTION C, THE TOTAL CONSIDERATION CHARGED FOR THE RENTAL. SECOND QUESTION, YOUR HONORS, IS DO THE OTCs HAVE THE OBLIGATION TO COLLECT THE TAX AND REMIT THE TAX? THEY HAVE AN OBLIGATION UNDER F BECAUSE THE PERSON WHO RECEIVES THE CONSIDERATION IN THE PREPAID MODEL, THE OTC RECEIVES 100% OF THE CONSIDERATION, THEY ARE ALREADY COLLECTING THE TAX, UNDER F. WHAT THEY'RE FAILING TO DO IS TO REMIT THE TAX UNDER G. AND THEY HAVE THAT STATUTORY DUTY BECAUSE IT IS THE PERSON RECEIVING THE CONSIDERATION FOR THE RENTAL.

THAT IS WHY I DISAGREE WITH THE NOTION THAT MIAMI DOLPHINS HAS ANY RELEVANCE.

I DISAGREE WITH THE NOTION THAT THE NATURE OF THE TAX HAS ANY

RELEVANCE. THAT IS

SUBSECTION A, THE PRIVILEGE ACT, THE INTENT OF THE LEGISLATURE IS TO TAX.

THE PRIVILEGE OF RENTING,

LEASING OR LETTING.

THAT IS SUBSECTION A.

IT IS IRRELEVANT.

SUBSECTION C ANSWERS THE AMOUNT SUBJECT TO TAX.

THAT'S IS THE KEY QUESTION THAT WAS CERTIFIED.

SUBSECTIONS F AND G ANSWER THE OTCS HAVE TO COLLECT AND REMIT.

ONE CLARIFICATION TO -- .

>> YOU'RE OUT OF TIME.

DO THAT AND CONTINUE.

>> IS WHEN YOU CHECK OUT YOU DON'T GET ANYTHING FROM THE HOTEL.

YOU GET ALL OF YOUR RECEIPT AND CONFIRMATION INFORMATION FROM THE OTC. ALL YOU WILL GET IS SHOWING WHAT YOUR INCIDENTALS FOR, INCIDENTAL BEVERAGE CHARGES AND THE LIKE ARE.

ALL OF THAT CONFIRMATION PAPERWORK COMES FROM OTC DIRECTLY TO THE TOURIST.

>> THANK YOU.

>> THANK YOU.

>> YOUR HONORS, DARREL HIEBER AND MARK HOLCOMB, RESPONDENT ONLINE TRAVEL COMPANIES.

WHAT THE COMPANIES ARE DOING TO TAX A SERVICE FEE,

NOTWITHSTANDING THAT THE FLORIDA LEGISLATURE BEEN LOATHE AND REFUSED TO TAX SERVICE PROVIDERS GENERALLY AND IN PARTICULAR TRAVEL PROVIDERS OF SERVICES.

>> LET ME ASK YOU THIS QUESTION. GOING BACK AND FORTH, MY

COLLEAGUES ARE ASKING QUESTIONS

ABOUT BREAKING OUT AND ALL THOSE KIND OF THINGS. UNDER YOUR ARGUMENT, IF YOU BREAK THINGS OUT, LIKE A QUOTE, SERVICE CHARGE, YOUR POSITION IS THERE'S NO TAX DUE ON THAT AMOUNT, CORRECT? >> YES, YOUR HONOR. >> WELL WHAT IF A HOTEL UNDER THIS SCENARIO OFFERS FREE ACCESS TO THE ROOM BUT WE'VE GOT A GOOD DEAL ON TOWELS, WE'VE GOT A GOOD DEAL ON THE CARPETING, WE'VE GOT A GOOD DEAL ON THE FURNITURE IN THIS PARTICULAR ROOM, WE'RE GOING TO BREAK OUT EVERYTHING BUT GIVE YOU ACCESS TO THAT ROOM FOR FREE? COULDN'T THEY JUST SIMPLY CIRCUMVENT BECAUSE THOSE ARE NOT FOR USE OF THE ROOM? THESE ARE OTHER THINGS. WE'VE GOT A BRAND NEW TV THAT'S IN THERE AND THAT WILL BE A CHARGE FOR THAT? WHY COULDN'T THEY HANDLE IT IN THAT FASHION AND EVERYONE ESCAPE IT?

- >> THAT WOULD NEVER WORK.
- >> WHY?
- >> THE ENTIRE CHARGE IS FOR GETTING THE ROOM, WHATEVER THEY CALL IT.
- MOST IMPORTANTLY, YOUR HONOR -- >> THAT INCLUDES YOUR SERVICE FEE.
- >> THE ONLY WAY IT WOULD WORK IF THEY CREATED A SUB THAT WAS TRULY INDEPENDENT OF THE PARENT. IN WHICH CASE THEY WOULD BE GIVING AWAY \$5 OF RENT TO SAVE FIVE CENTS OF TAX. THAT WOULD NEVER HAPPEN. ALTERNATIVELY THEY HAVE A SHAM, NON-ARMS LENGTH SUBSIDIARY IN WHICH CASE THE TAX LAWS WOULDN'T ALLOW THEM TO DO IT. THEY WOULD SEE THROUGH AND PIERCE THAT AND PROBABLY GO TO JAIL FOR THAT.

THAT IS WHY WE WOULD NEVER SEE THAT HAPPEN.

>> THE TAX WILL BE DUE ON CONSIDERATION PAID FOR OCCUPANCY.

SO I GUESS THEN THE BREAKDOWN IS, THE SERVICE CHARGE IS NOT FOR OCCUPANCY.

OR THAT THE PERCENTAGE OF EACH DOLLAR OF THE TOTAL CONSIDERATION CHARGED, THAT,

THAT WE DON'T CALL THE SERVICE FEES OR THESE OTHER AMOUNTS QUOTE, BROKEN OUT, AS,

CONSIDERATION CHARGED?

>> NOT WHEN IT IS CALLED BY THE ONE, RENTING, LEASING OR LETTING

THE ROOM. AGAIN, EVERY PRIVILEGED EXCISE TAX EVER ENACTED IN FLORIDA, THE TRT WHICH IS RED IN PARI MATERIA IS LOOKING AT PERSON EXERCISING THE PRIVILEGE AND WHAT DID THEY CHARGE AND RECEIVE IN EXERCISING THE PRIVILEGE. IN YOUR HYPOTHETICAL, WHATEVER THEY WANT TO LABEL IT, THAT ONE ENTITY THAT IS RENTING THE ROOM IS CHARGING THE ENTIRE AMOUNT. >> THE LAST ARGUMENT WAS BY SOMEBODY SAYS HE IS DOING THIS ALL OVER THE COUNTRY AND I'M NOT SURE WHAT IS GOING ON ALL OVER

THE COUNTRY BUT I'M JUST STICKING WITH FLORIDA, IT DOESN'T MATTER WHETHER IT'S TO BE A TAX ON HOTELS THAT ARE RENTING THE ROOM OR ON THE ENTITY WHO IS ARE HELPING THE CONSUMER GET THE

BEST POSSIBLE PRICE.
THAT THAT'S IRRELEVANT TO OUR
ANALYSIS.

>> RIGHT.

>> IS THAT IRRELEVANT?
>> YOUR HONOR, IT'S A
SELF-REFUTING PROPOSITION THAT
THE PRIVILEGE UNDER OUR FLORIDA

PRIVILEGE EXCISE TAX IS IRRELEVANT.

THIS COURT IN GAULT AND GREEN

MADE THAT CLEAR.

THEY TOLD US, THE COURT TOLD

US --

>> DO YOU AGREE WITH HIM?

>> IT IS RELEVANT.

ABSOLUTELY RELEVANT.

>> ALL RIGHT.

>> GAULT MADE IT CLEAR THE
NATURE OF A PRIVILEGED EXCISE
TAX IN THIS STATE, EVERYONE OF
THEM THAT HAVE BEEN ENACTED
INCLUDING THE TRT IS A TAX ON
THE BUSINESS FOR EXERCISING THE
PRIVILEGE.

THAT'S THE ONE THAT HAS TO PASS IT ON AND COLLECT IT FROM THE CUSTOMER AND REMIT IT AND THE AMOUNT TAXED IS THE AMOUNT THAT THAT BUSINESS EXERCISING THE PRIVILEGE RECEIVED FROM EXERCISING THE PRIVILEGE. EVERYTHING ELSE IS EXCLUDED. >> IS THERE ANYTHING IN THE, IN THE STATUTORY SCHEME THAT CONTEMPLATES THAT A TAX ON A PARTICULAR TRANSACTION WILL BE COLLECTED FROM THE CONSUMER BY ONE ENTITY AND YET REMITTED BY ANOTHER ENTRY?

>> YES, YOUR HONOR.

>> WHERE'S THAT.

>> IF YOU LOOK AT 8-A IN THE ENABLING ACT, IT ADDRESSES THIS QUESTION SQUARELY.

IT TELLS YOU THAT THE PERSONS WHO ARE SUBJECT TO THE TAX, ARE TAXABLE HEREUNDER.

WHICH IN SECTION 4 THEY TELL US ARE HOTELS, MOTELS AND THE LIKE. THEY ARE OBLIGATED TO COLLECT THE TAX FROM CUSTOMERS.

THAT TELLS US WHO THE PRIVILEGE IS BY THE WAY, IT'S THE BUSINESS.

IT FURTHER SAYS AND DOESN'T HAVE IT, MAKE SURE IT GETS COLLECTED AND REMITTED THEY'RE LIABLE. IT GOES FURTHER TO SAY AND YOU MIGHT USE AN INTERMEDIARY TO COLLECT YOUR RENT FROM THE

CUSTOMER AND TO COLLECT THE TAX ON THE RENT. BUT IF YOU DO, IT REMAINS THE ONE EXERCISING THE PRIVILEGE, THE HOTEL, THAT HAS THE STATUTORY OBLIGATION TO COLLECT AND REMIT THE TAX AND THE LIABILITY IF ONE OF THOSE TWO THINGS DON'T HAPPEN. AND NOT INTERMEDIARY. >> AGAIN. I KNOW THIS IN THE RECORD, BUT FOR THE, FOR YOUR COMPANIES, THEY GIVE THIS FULL AMOUNT BUT THEY DON'T AT THE TIME THAT THEY'RE ADVERTISING THESE RATES, THEY DON'T, HAVEN'T SUBLEASED A BLOCK, OR HAVE THEY SUBLEASED A BLOCK OF ROOMS? >> ABSOLUTELY NOT, YOUR HONOR. CONTRACT WITH THE HOST THAT DETERMINES THAT AND ABSOLUTELY NOT. >> WOULD BE DIFFERENT IF THEY DID, WOULDN'T IT BE? >> IF SOMEBODY, YOU SEE THIS FROM THE DOR RULES, IF AN INTERMEDIARY ACTUALLY GOT THE ROOMS FROM THE HOTEL AND WAS ACTUALLY EXERCISING THE PRIVILEGE OF RENTING, LEASING OR LETTING THEM WE WOULD HAVE A COMPLETELY DIFFERENT CIRCUMSTANCE, NOT THE CIRCUMSTANCE HERE. >> SO THE CHARGE IS THE \$100 AND BUT ONLY 80 IS FOR THE HOTEL ROOM? THIS, WHEN YOU, WHEN THE OTC, IS THAT OTC? ONLINE -->> OTC IS FINE, YOUR HONOR. >> THINKING OF OFF-TRACK BETTING OR SOMETHING, OTB. THAT WHATEVER IT IS, THAT DIDN'T EXIST BY THE WAY IN 1977 WHEN THIS STATUTE WAS DRAFTED, WE DIDN'T EVEN HAVE INTERNET BACK THEN. WHEN THEY GET THE AMOUNT THEY DETERMINE IS THE TAX THAT WOULD BE DUE ON THE HOTEL ROOM, THEY THEN, WHO, DO THEY REMIT IT

TO THE COUNTY OR THEY REMIT IT, WHO, HOW DOES THAT GO? HOW DOES THE TAX GET TO THE COUNTY OR THE TO THE ENTITY -->> IN THIS CASE THE OTC, THE INTERMEDIARY, IS COLLECTING THE RENT AND THE TAX ON THE RENT. THAT THE HOTEL IS GOING TO OWE. SEND THAT TO THE HOTEL. >> TO THE HOTEL?

>> THE HOTEL, SOME CASES IT IS DOR FOR THE COUNTIES THAT IS ACTUALLY ADMINISTERING IT BUT OTHER TIMES IT IS COUNTY ITSELF AND OTHER TIMES THE ONE WHO RECEIVES THE TAX.

THE STATUTE MAKES IT VERY CLEAR AND DISTINGUISHES BETWEEN COLLECTING THE TAX AND COLLECTING RENT AND WHO IS RECEIVING THE RENT AND UNDER THEIR SCENARIO THEY'RE TELLING YOU, WELL THE HOTEL IS NOT INVOLVED.

THEY'RE NOT RECEIVING RENT. BUT OF COURSE IF THE HOTEL WASN'T INVOLVED IN THE RESERVATION TRANSACTION, YOU'RE JUST SENDING A REQUEST TO THE HOTEL.

THE HOTEL DECIDES WHETHER TO ISSUE A RESERVATION, YOU WOULDN'T HAVE ANY RESERVATIONS. IF THE HOTEL WASN'T INVOLVED YOU WOULDN'T GET A RIGHT OF OCCUPANCY LATER.

THE HOTEL CERTAINLY NOT DOING THAT FOR FREE.

THEY'RE CHARGING RENT.

THEY'RE THE ONES THAT RECEIVE THE RENT.

WHILE IN PART OF THE BRIEF THEY CLAIM WE'RE RECEIVING IT, ON PAGE 29 OF THEIR OPENING BRIEF THEY FINALLY ADMIT, OKAY, THE HOTEL DOES RECEIVE IT BUT YOU'RE BOTH RECEIVING IT. THAT IS NOT WHAT THE STATUTE SAYS.

THAT IS NOT HOW THE TRT OPERATES

AND NOT HOW THE TDT OPERATES.
>> COULD YOU EXPLAIN WHAT YOU
SEE IS THE RELATIONSHIP BETWEEN
THE INITIAL STATUTE THAT WAS
PASSED THAT SPECIFICALLY TALKS
ABOUT SOMEONE IN THE BUSINESS.
>> RIGHT.

>> AND THEN, WHAT MR. MARTINEZ SAYS IS THE LATER SAYS IS LATER STATUTE, EXCLUDE THE LANGUAGE OF THE BUSINESS.

>> RIGHT.

>> SO THAT IT LEADS TO THE CONCLUSION THAT THEY INTENDED AND IN THAT SITUATION TO BE REFERRING TO THE PERSON WHO IS DOING, WHO IS GETTING THE RENT AS OPPOSED TO RENTOR OR LESSOR? >> SURE, YOUR HONOR. THIS IS WHERE THEY TURN THIS COURT'S MANDATE IN MIAMI DOLPHINS TO READ TWO STATUTES IN PARI MATERIA ON ITS HEAD. FIRST STATUTE SAYS ENGAGING IN LEASING OR RENTING. SECOND STATUTE TAKES OUT ENGAGED IN THE BUSINESS BUT ADDS FOR CONSIDERATION. WHAT DOES FOR CONSIDERATION MEAN?

DOING IT FOR MONEY WHICH IS WHAT A BUSINESS DOES.

WE KNOW THAT THE IS MEANING BECAUSE THE TRT STATUTE, THE TRT STATUTE IN SEVEN DIFFERENT PLACES USING FOR CONSIDERATION TO TELL YOU, AND GIVE YOU THE SECTIONS IN A MOMENT, IT IS SUBSECTION .215 AND .062. THEY TELL YOU SALE FOR CONSIDERATION, SALE FOR CONSIDERATION AND TELLING YOU WHAT IT IS TO EXERCISE THE PRIVILEGE THAT A BUSINESS DOES TO BE LIABLE UNDER THE TRT WHICH IS INCORPORATED BY REFERENCE INTO THE TDT. SO THIS NOTION THAT THE USE OF

THE WORDS, THE OMISSION OF ENGAGE IN BUSINESS SOMEHOW MEANS

SOMETHING DIFFERENT THAN RENT, LEASE OR LET FOR CONSIDERATION IS A MISNOMER.

>> HOW EASY WOULD IT BE FOR THE LEGISLATURE TO SOLVE THIS PROBLEM TO CLARIFY? COULD THEY LEGALLY DO THAT? CAN THEY TAX THE OTCs ON ENTIRE -- I DON'T KNOW

>> OTC IS FINE, YOUR HONOR.

WHY I'M SAYING OTC.

>> ARE THEY, CAN THEY TAX ON THE WHOLE AMOUNT OF THE SERVICE THAT'S PROVIDED?

>> COULD THEY PASS LEGISLATION TO DO SO?

IN PUTTING CONSTITUTIONAL LIMITATIONS.

>> LEGALLY?

>> THERE'S, THEY COULD GO AHEAD AND PUT IN AN ACT, A TAX ON SERVICE PROVIDERS AS OPPOSED TO PEOPLE RENTING, LEASING OR LETTING ROOMS.

>> ON MY HYPOTHETICAL WHERE THE TRAVEL AGENT WHO I NOTICE ESPOUSE YOUR POINT OF VIEW ALTHOUGH THE HOTELS ESPOUSE THE PETITIONER'S POINT OF VIEW, IN THE HYPOTHETICAL WHICH IS A REAL LIFE SITUATION WHERE SOMEBODY IS CHARGING FOR THEIR SERVICE OF HELPING YOU GET THE BEST RATES AND DOING ALL OF THE OTHER THINGS LIKE GETTING YOU TO THE HOTEL AND PEOPLE PICKING YOU UP, ARE THEY HAVING TO PAY TAX ON THE WHOLE AMOUNT THAT THEY'RE CHARGING?

>> AS ASTA POINTS OUT THERE ARE
OTHER TRADITIONAL TRAVEL AGENTS,
TOUR OPERATORS AND OTHER TRAVEL
INTERMEDIARIES USE SOMETHING
AKIN TO A MERCHANT MODEL.
>> SO IT WOULD BE, THIS DOESN'T
JUST IMPLICATE YOUR COMPANIES?
THIS IMPLICATES ANY TRAVEL AGENT
THAT IS JUST NOT GETTING THEIR
COMMISSION BACK FROM THE HOTEL?
>> WELL, ONES THAT CHARGE SERVICE

FEES AND AGAIN THE LEGISLATURE HAS BEEN LOATHE TO TAX SERVICE BUSINESS PROVIDERS. >> DOES IT MATTER THAT YOU HAVEN'T BACKED IT OUT? JUST THAT IF YOU BACKED IT OUT IT IS, YOU KNOW, STARTING TOMORROW YOU ACTUALLY LET THE CONSUMER KNOW WHAT WAS GOING WHERE?

WOULD IT BE DIFFERENT SO THAT, I'M SAY, NOT ANYONE DOES IT ON PURPOSE -- WELL, SO IT'S ALL, IT IS TRUTH IN LENDING.
YOU KNOW EXACTLY WHAT YOU'RE PAYING FOR AND WHO YOU'RE PAYING

IT TO?
>> WELL, YEAH, THE TERMS AND
CONDITIONS DISCLOSURES ON THE
WEBSITE DO INDICATE THAT THERE'S
A MARGIN IN THE INDICATED ROOM

RATE.

BUT TO THE EXTENT THE STATUTES REQUIRE ANY SEPARATELY STATED THAT IS OBLIGATION OF THE ONE LETTING, LEASING OR RENTING AND ISSUE BETWEEN THEM AND DOR AND THE COUNTIES BUT THIS IS IMPORTANT THIS, IS TALKED ABOUT IN BY THIS COURT IN GAULT AND IN GREEN, WHETHER SOMETHING IS BROKEN OUT OR NOT DOESN'T CHANGE THE NATURE OF WHAT IS TAXED WHO IS TAXED, WHO HAS THE OBLIGATIONS.

THEY POINT OUT THERE, YOU KNOW
THE REALITY IS THE CUSTOMER IS
GOING TO PAY THE TAX WHETHER WE
SAY PASS IT ON OR NOT.
WHETHER IT IS HIDDEN OR NOT
HIDDEN DOESN'T CHANGE WHAT THIS
TAX IS ABOUT WHICH IS NOT A
CONSUMER TAX BUT LOOKING AT IT
FROM THE PERSPECTIVE OF THE
PERSON WHO IS EXERCISING THIS
PRIVILEGE OF A PARTICULAR
BUSINESS THAT THE STATE HAS
GIVEN THEM THE PRIVILEGE TO DO,
AND TAXING THEM ON THE AMOUNT
THEY'RE CHARGING AND RECEIVING

FROM HAVING DONE THAT.
>> WE'RE NOT HERE TO MAKE THE
POLICY DECISION BUT YOU SAID
EARLIER IT IS NOT A BIG DEAL FOR
WHAT THE HOTEL HAS TO PAY
INITIALLY.

SAY YOU HAVE, SOME OF YOUR COMPANIES HAVE 25%, SOME OF THEM MAY BE LESS, SOME MAY BE MORE, MUST BE ILLUMINATING FOR EVERYBODY TO FIND OUT WHO HAS THE BEST BUSINESS MODEL BUT WHAT IS THE, WHAT, HAVE YOU, IS THERE ANYTHING IN THE RECORD THAT TALKS ABOUT WHAT AMOUNTS WOULD BE PASSED ON TO THE CONSUMER? IN THE CASE OF THE, THE ONLINE COMPANIES?

- >> IF THE TAX WAS, IF THIS ADDITIONAL TAX ON OTC SERVICE FEE?
- >> WE WOULD AGREE WITH JUDGE PADOVANO'S DECISION.
- >> THERE IS, WELL, ONE CAN EXTRACT THE MATH FROM THE RECORD BUT IT'S A SIGNIFICANT AMOUNT OF MONEY IF YOU'RE ADDING A TAX OF THE SERVICE FEE ON TOP OF THE TAX THEY'RE ALREADY PAYING WHAT THE HOTEL IS CHARGING AS RENT. AND --
- >> THE STATUTES IN THE OTHER STATES, DO OTHER STATE HIGH COURTS HAVE CONSIDERED THIS ISSUE, CORRECT?
- >> WELL, THEY HAVE CONSIDERED IT UNDER THEIR OWN.
- >> OF COURSE, OF COURSE.
 UNDER THEIR OWN STATUTE. FOR
 EXAMPLE, THE GEORGIA SUPREME
 COURT HAS HELD, AS I UNDERSTAND
 IT, IT IS THE TOTAL PAID AND
 IT'S NOT QUOTE. EVEN IN THAT
 CASE THEY TALKED ABOUT I BELIEVE
 A WHOLESALE PRICE IS NOT ->> BUT WHAT HAPPENED IN GEORGIA
 IS THE COURT SAID, NO PAST TAXES
 ARE DUE, NO TAXES ARE DUE UNDER
 THE ACTUAL ORDNANCE BECAUSE
 YOU'RE NOT A HOTEL AND YOU'RE

NOT A VENDOR.

WHAT THEY SAID UNDER A STATE STATUTE THAT SAID IF YOU COLLECT TAX YOU MIGHT HAVE CERTAIN OBLIGATIONS.

BUT HERE YOU HAVE TO BE THE ONE THAT COLLECTS, RECEIVES THE RENT AND COLLECTS AND RECEIVES THE TAX.

>> YOU WOULD DISTINGUISH THAT ON THAT BASIS?

>> ABSOLUTELY.

>> HOW ABOUT THE NORTH DAKOTA CASE, SAME THING?

>> THE, I'M NOT SURE,

NORTH DAKOTA ISN'T --

>> I THOUGHT THERE WAS

NORTH DAKOTA CASE AS WELL?

>> I CAN TELL YOU IN SHORT WHAT EACH OF THOSE -- THERE ARE SOME JURISDICTIONS, NONE OF THEM BY THE WAY ARE PRIVILEGED EXCISE TAXES BY NATURE OF THE STATE OF FLORIDA AS THIS COURT INDICATED IN GAULT AND MIAMI DOLPHINS. IN THOSE CASES THEY EITHER SAID BEING INVOLVED IN A RESERVATION IS ENOUGH.

HERE IT IS IT ISN'T.

YOU HAVE TO LEASE, LET OR RENT THE ROOM.

IF YOU'RE INVOLVED IN COLLECTION OF THE TAX THAT IS ENOUGH.

WE KNOW FROM SECTION 8-A THAT IS NOT ENOUGH.

IT IS NOT INTERMEDIARY THAT IS RESPONSIBLE OR HAS OBLIGATIONS. WHY?

THEY DON'T WANT TO FORCE THE DOR TO BE CHASING INTERMEDIARIES.

THEY GO TO THE HOTEL EVERY TIME. THAT IS WHAT THEY WERE DOING IN THIS CASE.

WOULD I REMIND WHERE THIS CASE STARTED, IF YOU WANT TO SEE EXACTLY AS WAS INDICATED THIS IS CONSTRUED THE SAME AS TRT, THAT IS THE TAXES ON THE ONE EXERCISING THE PRIVILEGE.

IT'S A BUSINESS, THAT IS THE ONE

THAT HAS COLLECTION AND REMITTANCE OBLIGATIONS AND AMOUNT THAT PERSON CHARGES AND RECEIVES, YOU ONLY HAVE TO LOOK AT THEIR COMPLAINT.

THAT'S WHAT THEY ALLEGED FOR THREE YEARS AND THEY SAID, YOU GUYS ARE RENTING, LEASING OR LETTING.

SO THAT'S WHY WE'RE BRINGING THIS CASE.

IT WAS ONLY WHEN EVIDENCE SHOWED WE DON'T HAVE ROOMS AND WE DON'T LET, LEASE AND RENT THEM THEY HAD EPIPHANY ON EVE OF SUMMARY JUDGMENT AND SAID, YOU KNOW WHAT?

TAX STATUTE IS COMPLETELY DIFFERENT THAN THE TRT. IT TAXES SOMETHING DIFFERENT. IMPOSES OBLIGATIONS ON NON-DEALERS WHO DON'T EXERCISE THE PRIVILEGE.

BY THE WAY IT IS NOT EVEN A TAX ON THE PRIVILEGE OF A BUSINESS. IT IS FIRST TAX IN THE HISTORY OF FLORIDA, PRIVILEGED TAX IMPOSED ON PRIVILEGE OF A CONSUMER.

BY THE WAY ALL THIS IS BY IMPLICATION, NOTHING EXPRESS IN THE STATUTE.

THAT'S WHAT WE HAVE.

WE HAVE A GOVERNMENT AGENCY, IN THIS CASE COUNTIES, COMING INTO COURT SAYING THE STATUTE MEANS ONE THING.

WHEN THE EVIDENCE WAS AGAINST THEM, COMING IN AND SAYING YOU KNOW WHAT, IT MEANS SOMETHING ELSE.

GOING TO ONE OF THE EARLIER POINTS IN OUR DISCUSSION HERE, THAT IS WHY YOU HAVE THE RULES FOR TAX STATUTES AND FORFEITURE STATUTES, THAT THEY BE HELD TO THE EXPRESS LANGUAGE.

THAT IT BE STRICTLY CONSTRUED AND ANY AMBIGUITY BE CONSTRUED AGAINST THEM BECAUSE THIS IS EXACTLY THE KIND OF MISCHIEF, IT IS INTENDED TO PREVENT. WHETHER IT IS IN THIS TAX STATUTE OR THE NEXT ONE AGAINST SOME INDIVIDUAL TAXPAYER, THEY CAN'T COME IN AND CHANGE THE MEANING.

WHY?

BECAUSE THEY HAVE ALREADY TOLD
THIS COURT, THE COURT BELOW, FOR
THREE YEARS, THAT THE VERY
CONSTRUCTIONS THAT THE COURT OF
APPEAL ADOPTED, WERE NOT ONLY
REASONABLE BUT COMPELLED.
AND WE KNOW THEY'RE REASONABLE.
>> LET ME ASK YOU THIS.
I WANT THIS TO, YOU KNOW,
SOMETIMES THESE CASES, THEY GET
A LITTLE COMPLICATED AND I
WANTED TO SEE IF I COULD MAKE IT
A LITTLE SIMPLER AT LEAST FOR
MYSELF.

IN THIS SITUATION, SAY THE
CONSUMER PAID YOUR ONLINE COMPANY,
\$100, SEND YOUR ONLINE COMPANY,
ONLY 80 OF IT, TO THE HOTEL, FOR
THE RENTAL OF THE HOTEL.
IF THE ONLINE COMPANY SENT THE
ENTIRE \$100 TO THE HOTEL AND
THEN THE HOTEL AT SOME POINT IS
REMITTING SOMETHING BACK TO THE
ONLINE SERVICE PROVIDER, DOES
THAT MAKE A DIFFERENCE?
>> IT SURE DOES, YOUR HONOR,
BECAUSE THE ECONOMIC SUBSTANCE
IS DIP.

UNDER THE AGENCY MODEL THE HOTEL DECIDES THE ENTIRE AMOUNT IT'S REQUIRING TO BE PAID. THAT ENTIRE AMOUNT IS RECEIVED BY THE HOTEL.

AND ON ITS OWN BEHALF.
AND THEN IT HAS SOME COSTS THAT
IT PAYS OUT THE BACK END BUT IT
IS THE AMOUNT IT CHARGED AND IT
RECEIVED AND CHARGED THE

CUSTOMER.

UNDER THE MERCHANT MODEL THE HOTEL IS DETERMINING HOW MUCH IT IS REQUIRING TO RENT, RENT,

LEASE OR RENT THE ROOM.
BUT IT IS ONLINE TRAVEL COMPANY
THAT DECIDES HOW MUCH MORE IT IS
GOING TO CHARGE FOR ITS SERVICE.
AND SO THAT IS FUNDAMENTALLY
DIFFERENT.

IN FACT AT THE END OF THE BROWARD AMICUS BRIEF THEY CONCEDE THAT OTC ULTIMATELY DECIDES THAT THE TOTAL AMOUNT OF THE EXTRA AMOUNT IT IS GOING TO CHARGE.

SO IT IS DIFFERENT IN NATURE.
AND THAT IS WHY YOU HAVE A
DIFFERENT TAX RESULT BECAUSE IT
IS ALWAYS PREMISED ON HOW MUCH
OF THE ONE EXERCISING THE
TAXABLE PRIVILEGE IS RECEIVING
FOR EXERCISING THE TAXABLE
PRIVILEGE AND IT'S DIFFERENT IN
THE TWO MODELS WHICH IS ONE
REASON WHY THE HOTELS WOULD
PREFER THE AGENCY MODEL OVER THE
MERCHANT MODEL.

>> CAN YOU TELL US WHAT THE SIGNIFICANCE, IF ANY IS ON THE DOR REGULATIONS? AND OF COURSE THE DOR IS REMARKABLY SILENT, AS EVERYONE ELSE IN THE WORLD IS IN AMICUS EXCEPT THE DEPARTMENT OF REVENUE AND DOES THAT MATTER? DOES IT MATTER WHAT THE DEPARTMENT OF REVENUE SAYS OR THINKS? >> I THINK IT IS VERY IMPORTANT THAT THE DOR REPORTED TO THE LEGISLATURE REPEATEDLY THAT THEY, UNDER THEIR, NOT ONLY UNDER THEIR RULES BUT UNDER THESE STATUTES THAT THE TRT AND TDT OBLIGATIONS LIABILITY CAN NOT BEING IMPOSED ON THE OTCS. >> I'M TALKING ABOUT THEIR REGULATIONS.

WE CAN'T, THIS WHOLE THING WE'LL LOOK AT FAILURE TO ACT, YOU KNOW WHAT WAS REPORTED OUT WITH THE EXECUTIVE BRANCH AND LEGISLATIVE BRANCH, WE'VE GOT TO BE CAREFUL AS WHAT WE CONSIDER IN, BECAUSE

WE'RE REALLY LOOKING AT LEGISLATIVE INTENT IN 1977, RIGHT?

>> RIGHT, YOUR HONOR.

>> THAT'S WHAT THE OPERABLE ISSUE IS.

NOT WHAT HAPPENED IN THE LAST 40 YEARS.

>> AND OFFICIAL POSITION OF THE DOR IS THEIR RULES AND THEY WERE, THEY'RE THE ONES CHARGED WITH CONSTRUING THEM AND ADMINISTERING THEM.

WHAT THE RULES SAY, YOUR HONOR, IS THE SAME CONSTRUCTIONS WE'VE BEEN TELLING YOU AND WHAT THEY USED TO SAY IN THEIR COMPLAINT THREE YEARS IN THIS CASE UNTIL THEY HAD THEIR EPIPHANY.

THAT IS IT IS A TAX ON SOMEONE ENGAGING IN THE BEST OF RENTING, LEASING OR LETTING.

THEY ENGAGED WITH SOMEONE IN THE BUSINESS WHICH SHOWS YOU CAN HARMONIZE.

PARI MATERIA DOESN'T SEE, LOOK AT LANGUAGES DIFFERENTLY OR CAN YOU HARMONIZE IT, OR IS IT IMPOSSIBLE TO HARMONIZE IT.

THAT IS WHAT IS PARI MATERIA, WHAT THIS COURT SAYS IT MEANS. THE ONE EXERCISING THAT PRIVILEGE, THE DEALER, ONE LETTING, LEASING OR RENTING. THEY'RE TRYING TO INSTEAD SAY SOMETHING WHO DOESN'T DO THAT AND IS NOT A DEALER.

THEY FURTHER SAY, NUMBER THREE, IT IS THE AMOUNT THAT PERSON CHARGING, THE ONE EXERCISING THE PRIVILEGE IS CHARGING SOLELY FOR CONSIDERATION, NOT CHARGES BY A THIRD PARTY BUT CHARGES BY THE ONE EXERCISING THE PRIVILEGE. AND FINALLY, YOUR HONOR, THE RULES JUST LIKE THEIR OWN ORDINANCES WHICH THEY DON'T WANT TO TALK ABOUT, THEIR OWN

ORDINANCES ONLY AUDIT,

ASSESSMENT AND ENFORCEMENT PROVISIONS AGAINST THE DEALERS WHICH EVEN THE ORDNANCE LIKE THE RULES DEFINES AS THE ONE RENTING, LEASING OR LETTING THE ROOM.

SO THEY'RE TRYING TO CREATE THIS NEW KIND OF TAX WITH A NEW CATEGORY OF PERSON WHO IS LIABLE AND HAS COLLECTION AND REMITTANCE OBLIGATIONS BUT WITH NO PROVISIONS THAT WOULD COVER THEN TO ENFORCE IT.

>> SO IN OTHER WORDS, THEY WOULD HAVE TO REMIT THE ADDITIONAL AMOUNT THAT THE HOTEL DOESN'T GET TO THE HOTEL WHO WOULD THEN HAVE TO REMIT --

>> WHO KNOWS?

BECAUSE YOU HAVE TO REVAMP THE ENTIRE DOR RULES UNDER THEIR SCENARIO.

YOU HAVE TO REVAMP, THOSE ARE THE RULES THAT GOVERN HERE, EXPRESSLY UNDER THE TDT STATUTE. YOU WOULD HAVE TO REVAMP THEIR ORDINANCES BECAUSE EVERYTHING THEY'RE SAYING TODAY IS COUNTER TO THAT AS WELL. PRESUMABLY YOU HAVE TO REVAMP

PRESUMABLY YOU HAVE TO REVAMP THE TDT STATUTES.

>> ARE ALL OF THE ORDINANCES OF ALL THE PETITIONERS THE SAME? >> THEY, THEY AGREED IN THEIR COMPLAINT THAT THEY WERE ALL SUBSTANTIVELY THE SAME AS THE LEON ORDINANCES.

THE ORDINANCES CAN ONLY BE AS BROAD AS ENABLING ACT.
ANY ARGUMENT ONE OR ANOTHER IS BROWDER IS A SELF-REFUTING ARGUMENT AS THEY OCCASIONALLY IN REPLY BRIEF WE LIKE THAT LITTLE PIECE IN THE TRT STATUTE.
WE'LL USE THAT TO SHOW SOMEHOW THE TDT TAX IS DIFFERENT.
IT IS SELF-REFUTING ARGUMENT

IT IS SELF-REFUTING ARGUMENT. EVERY TIME YOU GO TO THE TDT STATUTE YOU REMIND EVERYONE THEY'RE READ TOGETHER ONE AND THE SAME UNLESS THERE IS SIMPLY NO WAY TO HARMONIZE THEM AND THAT'S THE FUNDAMENTAL DIFFERENCE, YOUR HONOR. OUR CONSTRUCTIONS THAT THE OF APPEAL ADOPTED THEY'RE COMPELLED BY EXPRESS LANGUAGE. THEY IGNORE SECTION-A, ONE THAT IS CRUCIAL AND DIRECTLY ON POINT. THEY IGNORE THE FOR CONSIDERATION REFERENCE SEVEN TIMES IN THE SALES TAX STATUTE. OURS IS ENTIRELY HARMONIOUS AND CONSISTENT WITH IN PARI MATERIA MANDATE OF THIS COURT TO READ THEM AS ONE. IT WAS NOT ONLY AFFIRMED BY THE COURT OF APPEAL BUT THREE OTHER CIRCUIT COURTS ENDORSED IT. AND THE DOR REACHED THE CONCLUSION THOSE PROVISIONS DON'T REACH THE OTCs. WE ADD ONE MORE PIECE. >> IS IT YOUR ARGUMENT THAT IT'S PLAINLY YOUR RIGHT OR THAT IT REQUIRED STATUTORY CONSTRUCTION AND IT IS NOT CLEAR?

REQUIRED STATUTORY CONSTRUCTION
AND IT IS NOT CLEAR?
>> YES, IT IS PLAINLY FROM THE
PLAIN MEANING OF THE LANGUAGE.
>> WHICH IS SO FUNNY, SO WE HAVE
TWO ADVOCATES WHO ARE EXCELLENT
SAYING THE PLAIN LANGUAGE
REACHES TWO DIFFERENT RESULTS.
AND WE HAVE EXCELLENT JURISTS

THAT LOOK AT THIS OF THE SO WHAT DOES THAT SAY?
>> IT TELLS YOU THIS, WE KNOW

THAT, THE COMPLAINT FOR THREE YEARS.

IT WAS COMPELLED.
UNDER AMBIGUITY RULE, IT IS
COMPELLED BY THAT LANGUAGE.
WE'RE NOT ONES THAT CHANGED OUR
MIND THREE YEARS INTO THE
LITIGATION WHAT THE TAX
STATUTE MEANS.
EVEN IF THERE ARE NEW REASONABLE
CONSTRUCTIONS WERE ALSO

REASONABLE AND THEY'RE NOT FOR

ALL REASONS WE'VE BEEN TALKING
ABOUT PUTTING IN OUR BRIEF, AT
BEST ALL THEY HAVE DONE IS
CREATE AN ALTERNATIVE,
REASONABLE CONSTRUCTION AND THAT
WOULD HAVE TO BE REJECTED
BECAUSE OURS IS REASONABLE.
AND THAT IS THE, THAT IS HOW THE
AMBIGUITY RULE WORKS, IN PART TO
AVOID SITUATIONS LIKE THIS WHERE
THE GOVERNMENT COMES IN AND YOU
KNOW WHAT?
WE HAVE A DIFFERENT THEA WHAT

WE HAVE A DIFFERENT IDEA WHAT THE STATUTE MEANS TODAY. WE MAY HAVE A DIFFERENT ONE TOMORROW.

LET'S STAY TUNED.

THAT IS NOT HOW TAX STATUTES WORK.

SO, IT IS COMPELLED BY ALL THE THINGS I SAID.

THEY EVEN TOLD THE COURT FOR THREE YEARS IT WAS COMPELLED. SO WE KNOW IT'S REASONABLE. -COMPELLED.

AT BEST, I DON'T THINK THEY GOT REMOTELY CLOSE TO IT, AT BEST THEY CAME UP WOULD BE REVIEWED AT BEST A SECOND GROUP OF REASONABLE CONSTRUCTIONS. THAT IS SIMPLY NOT HOW IT WORKS. >> THANK YOU FOR YOUR ARGUMENTS.

>> THANK YOU.

REBUTTAL.

JUSTICE QUINCE, LET ME TAKE UP A QUESTION, YOU ASKED TO GIVE AN EXAMPLE THAT HOPEFULLY WILL CLARIFY A LOT OF THINGS.
IT ALSO WILL SHOW THIS IS NOT A SERVICE FEE TAX AND ALSO WILL SHOW THAT WHAT THEY HAVE DONE HERE IS THEY HAVE TAKEN THE FORM AND THEY HAVE IT PREVAIL OVER THE SUBSTANCE.

I WANT YOU TO ASSUME THIS EXAMPLE.

THE ONLINE TRAVEL COMPANIES PROVIDE THEIR SERVICES BOTH USING AGENCY MODEL AND USING THE MERCHANT MODEL.

SAME SERVICES.

NOW UNDER THE AGENCY MODEL WHAT THEY DO, THEY ALLOW THE TOURISTS TO PAY THE HOTEL DIRECTLY.

ALL RIGHT?

AND WHEN THAT HAPPENS, THEY PAY THE TOURISTS, PAYS HOTEL \$100, SAY THIS EXAMPLE, \$100 FOR THE ROOM RATE.

ASSUME A 10% TOURIST DEVELOPMENT TAX.

THAT IS \$10 FOR THE TAX FOR A TOTAL OF \$110.

THE HOTEL KEEPS \$80.

\$20 GOES TO THE ONLINE TRAVEL COMPANY.

\$20, THAT IS THEIR SERVICE FEE. PART OF THE TAXABLE BASE IS PART OF THE TAXABLE BASE.

AND THE COUNTY GETS THE \$10, 10% TOURIST DEVELOPMENT TAX.

UNDER THE MERCHANT MODEL HERE'S WHAT HAPPENS.

UNDER THE MERCHANT MODEL, ONE TOTAL AMOUNT IS PAID, \$110 IS PAID BY THE TOURIST TO THE ONLINE TRAVEL COMPANY, LUMP SUM, IT IS ALL BUNDLED TOGETHER.

THE ONLINE TRAVEL COMPANY SENDS \$80 TO THE HOTEL, \$80 TO THE HOTEL ALONG WITH 10% OF \$80, WHICH IS \$8 WHICH GOES TO THE COUNTY AND KEEPS FOR ITSELF \$22. MAKES A \$2 PROFIT AT THE EXPENSE OF THE COUNTY,

AT THE EXPENSE OF THE COUNTY.
THAT'S WHAT THEY'RE DOING, USING
THE MERCHANT MODEL.

THEY'RE TAKING THE FORM OF THE TRANSACTION AND THEY'RE HAVING IT PREVAIL OVER THE SUBSTANCE. AS YOU KNOW, WHEN DEALING WITH TAX ISSUES, SUBSTANCE HAS TO PREVAIL OVER THE FORM. WHEN THEY USE THE AGENCY MODEL, THEIR SERVICE FEE IS PART OF THE

THEIR SERVICE FEE IS PART OF THE TAXABLE BASE FOR THE HOTEL PAYS THE TAX ON, THAT THE HOTEL PAYS THE TAX ON THAT TAXABLE BASE, IT INCLUDES THEIR SERVICE FEE.

AND THEN THE HOTEL SENDS THEM THEIR SERVICE FEE.

IT'S TAXABLE.

IT'S TAXABLE.

IT IS TAXABLE BECAUSE THE DOR RULES PROVIDE THE TOTAL

CHARGE.

AND THIS IS WHAT THE RULE SAYS. THE RULE SAYS, AND THIS IS THE

RULE AT 4-B-1.

RENTAL CHARGES OR ROOM RATES INCLUDE ANY CHARGE OR SURCHARGE TO GUESTS OR TENANTS FOR THE USE

OF ITEMS FOR SERVICES, OR

SERVICES THAT IS REQUIRED TO BE PAID BY THE GUEST OR TENANT AS A

CONDITION OF THE USE OR

POSSESSION OF ANY TRENCHANT

ACCOMMODATION OF THE TOTAL

PAYMENT MADE BY TOURISTS TO

ONLINE TRAVEL COMPANY IS

REQUIRED TO BE PAID AS A

CONDITION OF OCCUPANCY.

THAT, THERE IS A SERVICE FEE IN THERE FOR THE ONLINE TRAVEL COMPANIES THAT IS REQUIRED TO BE PAID BY THE TOURISTS, THEN

ACCORDING TO THE RULES WHICH

HAVE THE FORCE OF LAW, THAT IS

PART OF THE RENTAL CHARGE.

AND UNDER SUBSECTION 3-C THE TOURIST DEVELOPMENT TAX SHALL BE

LEVIED UPON THE TOTAL

CONSIDERATION.

THAT IS PART OF THE TOTAL CONSIDERATION.

THE GOLD AND GREEN CASE CITED BY ONLINE TRAVEL COMPANIES, THEY DEAL WITH THE TRANSIENT RENTAL TAX. 212.03.

JUSTICE PARIENTE, THERE WAS A REASON WHY THE LEGISLATURE IN 1977 DECIDED TO PASS THAT LAW EXCLUDING LANGUAGE THAT HAD BEEN ON THE BOOKS FOR 30 YEARS AND CONSTRUED BY THE SUPREME COURT. THE LEGISLATURE MADE AN INTENTIONAL DECISION TO EXCLUDE

THAT LANGUAGE.

I DON'T THINK THIS COURT CAN

IGNORE THAT. THAT IS A DIFFERENT STATUTE. IF YOU TAKE THE STATUTE, 125.0104, THE TOURIST DEVELOPMENT TAX AND YOU DO A WORD SEARCH FOR THE WORD HOTEL, YOU WILL FIND THE WORD IN THERE TWICE. ONCE IN CONNECTION WITH A COMPOSITION OF THE TOURIST DEVELOPMENT COUNCIL AND THE SECOND TIME DESCRIBING THE TIME OF ROOM, HOTEL ROOM OR MOTEL ROOM. THAT'S IT. YOU WILL NOT FIND IN THERE THE WORD, HOTEL WITH REGARDS TO THE HOTEL BEING THE ONE THAT IS COLLECTING THE PAYMENT FROM THE TOURISTS OR THE ONE THAT ISN'T RESPONSIBLE FOR REMITTING THE TAX TO THE COUNTY OR THE DOR IT'S NOT IN THERE. WHAT THE FIRST DISTRICT COURT OF APPEALS DID HERE THEY ENGRAFTED, THEY LEGISLATED, REWROTE THE STATUTE TO THEIR LIKING AND PUT IN THERE WORDS THAT ARE NOT IN THE STATUTE AND THEY FOUND THAT DUTY TO COLLECT A TAX IS IMPOSED ON HOTEL OPERATORS, AND THAT WORD, HOTEL OPERATORS OR PROPERTY OWNERS IS CLEARLY NOT IN THE TOURIST DEVELOPMENT TAX. THANK YOU. >> THANK YOU FOR YOUR ARGUMENTS.

COURT IS ADJOURNED.

>> ALL RISE