



Think Like a Digital Designer: Unplugged

CREATE A PAPER PROTOTYPE FOR AN APP

Apps We Use

- ▶ What Apps are you currently using?
 - ▶ What are some of your favorite things about the app?
 - ▶ What are some things you wish you could change?

Collaborating on a Design Team

- ▶ Collaboration is a big piece of the puzzle!
 - ▶ It is important for designers to think critically and functionally about designs.
 - ▶ Creating an aesthetically pleasing static design is only half the battle.
 - ▶ In order for a design to become fully realized, all details and nuances must be accounted for.

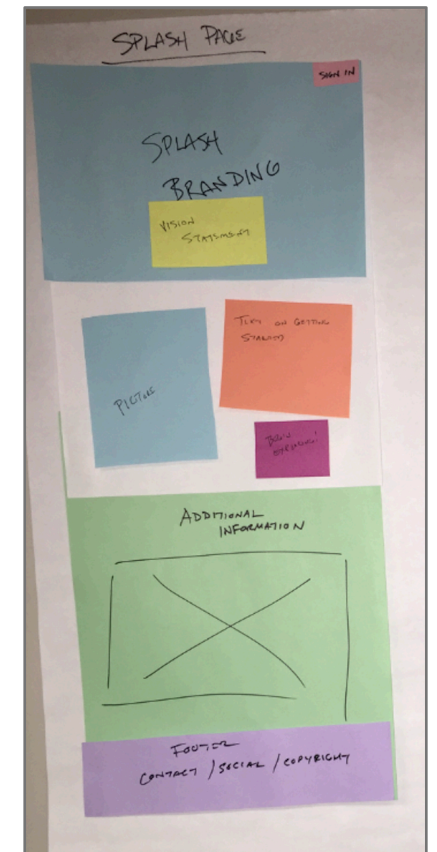
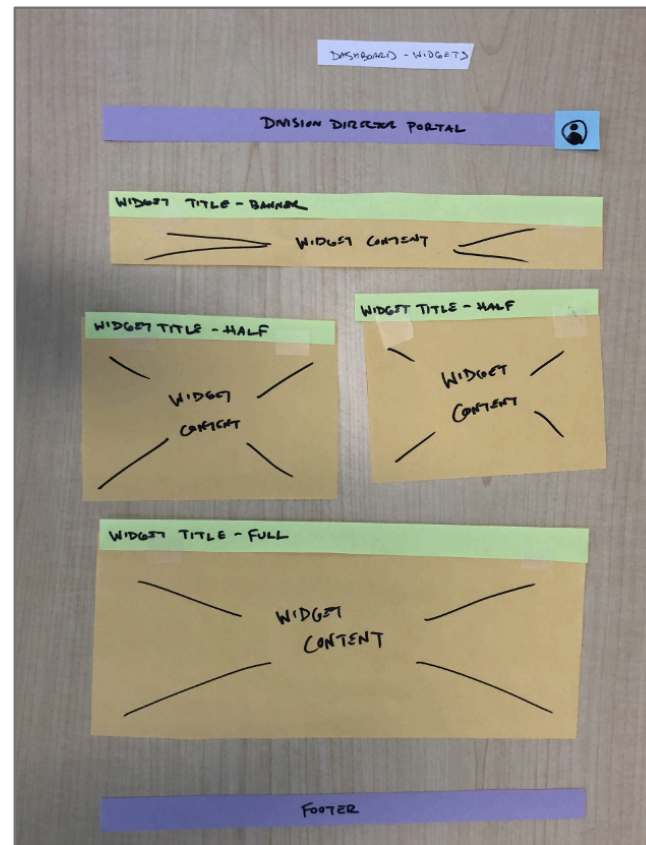
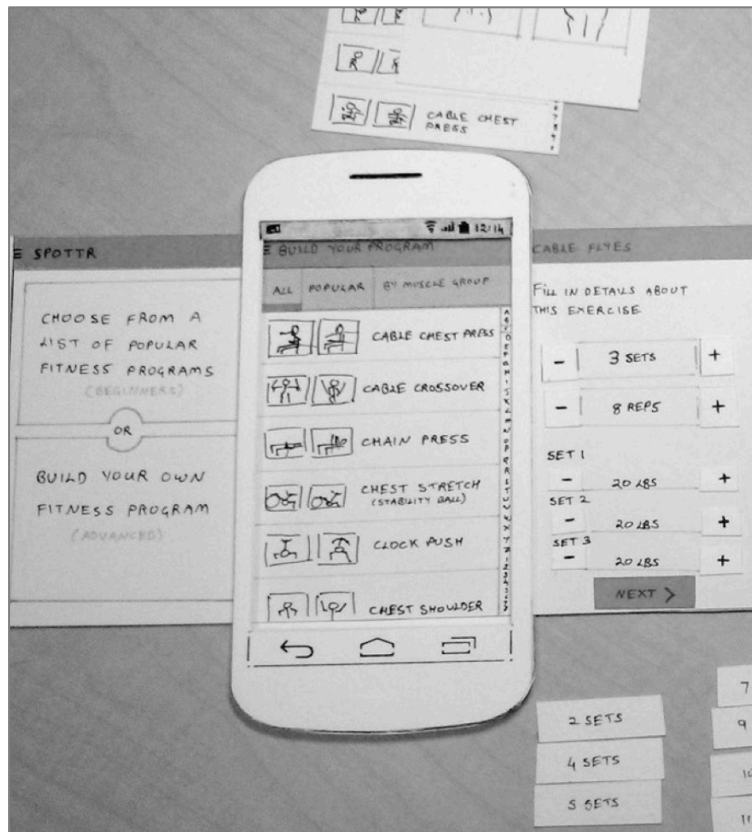
Where to Begin?

- ▶ Before we even sit down at a computer and begin to code, a design team needs to flesh out the idea.

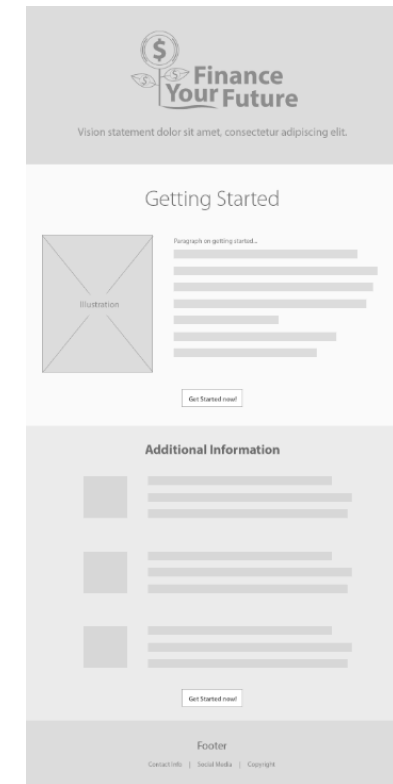
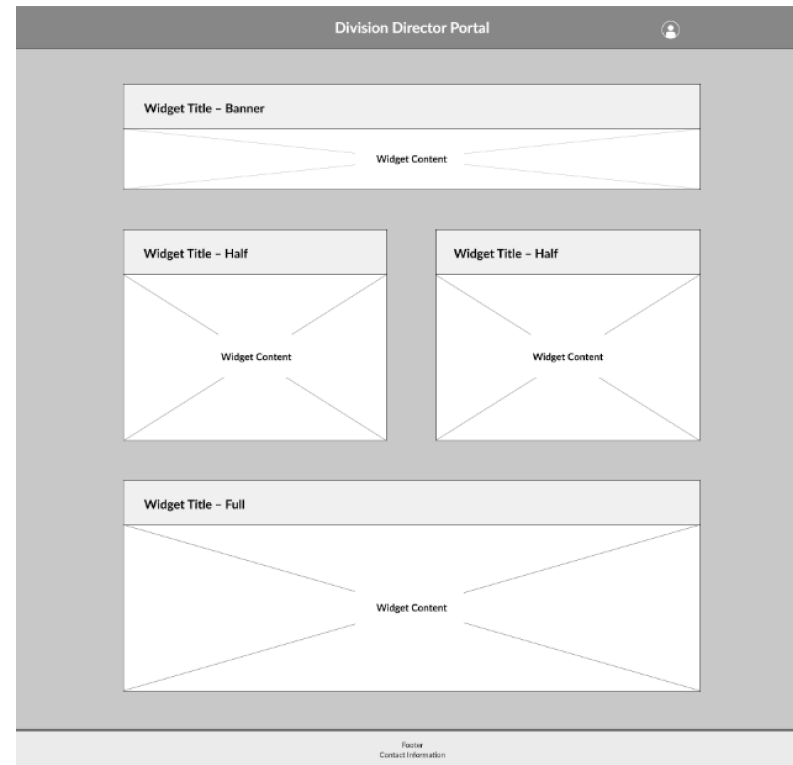
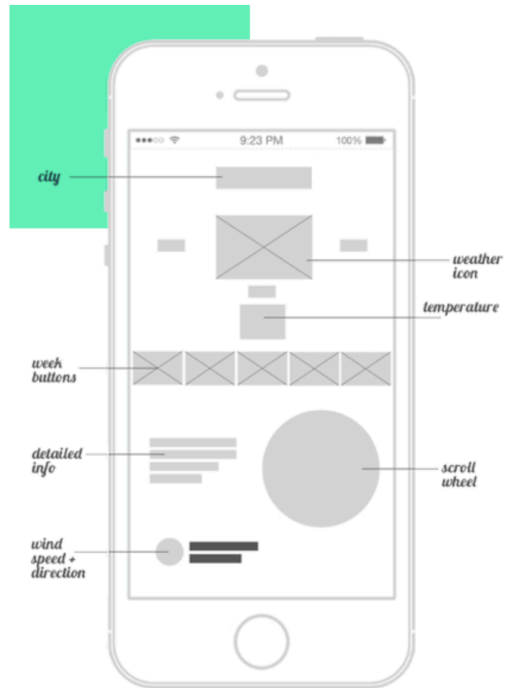
We start with the following steps:

- ▶ Paper Prototype
- ▶ Wireframe
- ▶ Mockup

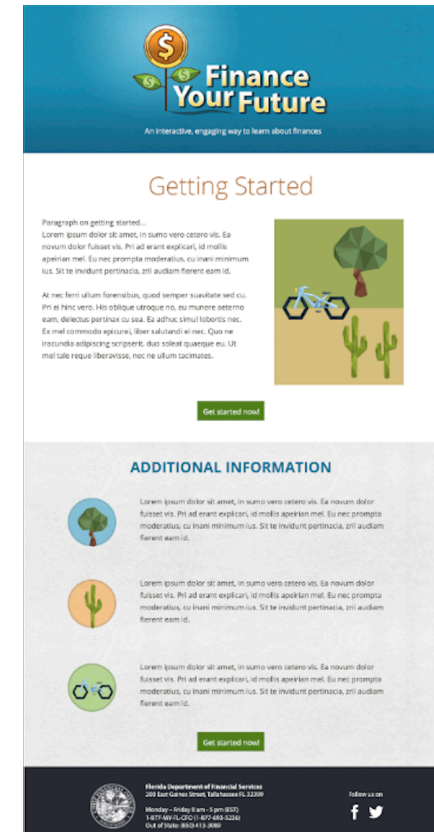
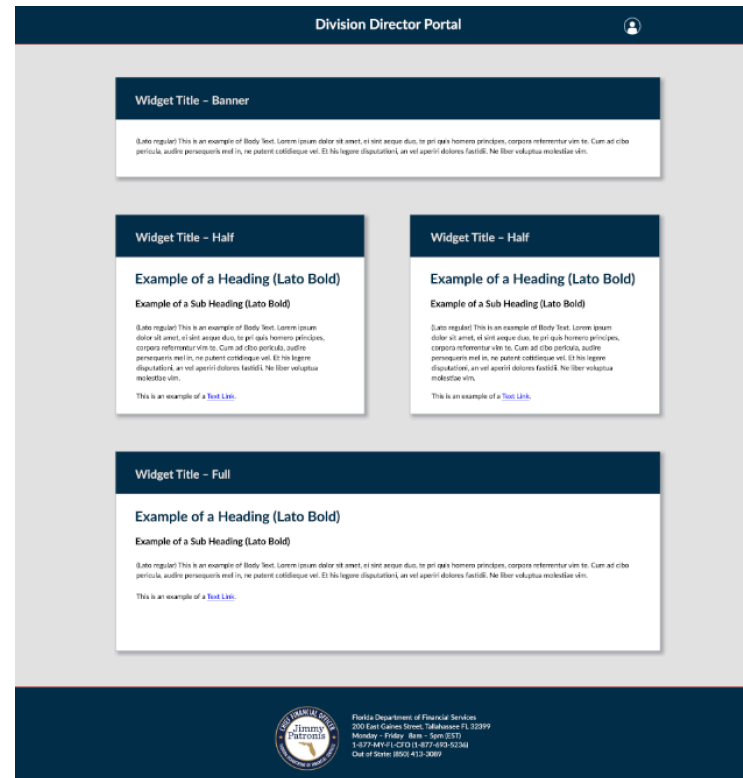
Examples of Paper Prototypes



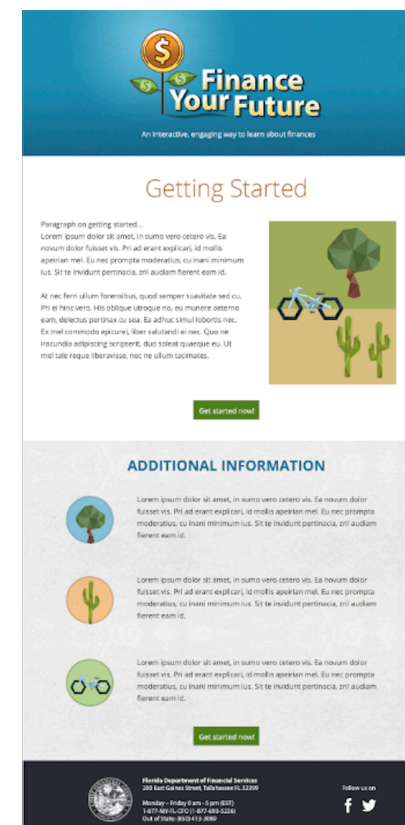
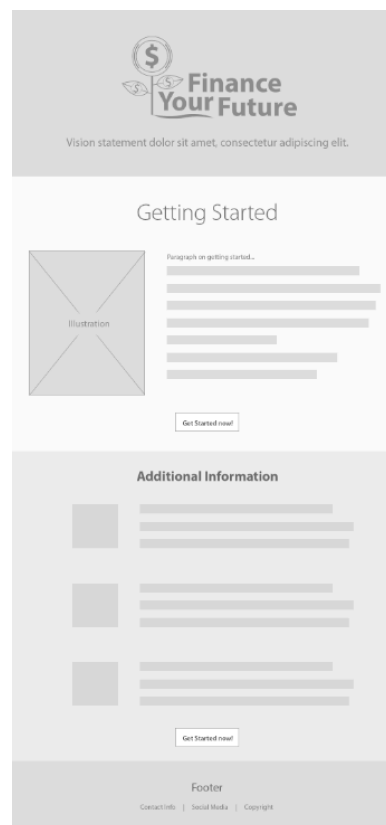
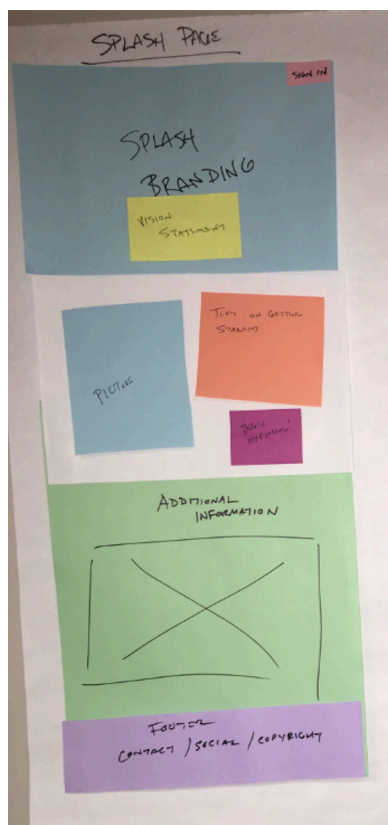
Examples of Wireframes



Examples of Mockups



Paper Prototype to Mockup



Paper Prototype Your Own App!

- ▶ For this activity, you are going to have to think about what a person might need from an app, and how you can design an app to meet those needs.
- ▶ Design 3 paper prototypes of a mobile App.
 - ▶ Title page with name and logo.
 - ▶ Homepage with menu, content areas, and buttons.
 - ▶ One page that you get to from the homepage.